Discussion This Morning

Quick Review of #BeReady16

Reminder of What We Planned

Showcase Some of the EAC’s Talent

Handoff for #GamePlan17
A year in the shoes of election administrators:

January
Continuity
Planning

February
votebymail.gov

March
Election Worker
Webisode

April
Disability and
Accessibility
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- **Events**
  - Public Mtg
  - Roundtable
  - Webisode
  - Hearing
  - Summit
  - HAVA Mtg
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Tech Time

Election officials and others in the field of election administration use a variety of technology to manage and administer the election process. From data visualizations to polling place management tools to creating apps to leveraging social media, officials are finding creative ways, both high-tech and low-tech, to integrate these tools into their day-to-day work.

Data Visualization:

Visualizing election data can help election officials and voters better understand how elections work. In these videos, Monica Crane Childers of Democracy Works and Tiana Epps-Johnson, Whitney May, and Kurt Sampsel from the Center for Technology and Civic Life discuss in detail why visualizing data is useful, share practical tips and best practices for how to visualize data, provide a variety of examples of election officials visualizing their data, and how visuals are used in policy and budget discussions.

Why Visualize Data

How to Visualize Data
Election Data Visualizations From Around the Country

EAC Election Administration and Voting Survey

California Election Costs

Orange County, CA

Colorado

Denver County, CO

Virginia

Wisconsin

Escambia County, FL

Easton, MA
EAC Areas of Emphasis

- Grants
- Certification
- Survey (EAVS)
- Clearinghouse
- Communications
Traps to Avoid
Use HAVA as Our Guide

Deeper, Not Wider
Determine when to create, when to connect, and when to do both.
Key Connector Strategy
2016 Strategic Approach

Key Connector Strategy
Key Connector Strategy
Key Connector Strategy
Key Connector Strategy
#GamePlan17 and Beyond

Be Your Go-To Election Resource

Start With Us
PDCA

Plan

Do

Check

Act
PDCA

Plan 1H 2017

Check 1H 2018

Act 2H 2018

Do 2H 2017
“reinforce importance”

“additional capabilities”

“responsive”

“forward-thinking”

“took hits and survived”

“asset to be used as a resource”

“operate like an election office”

“incredibly good looking” (Sean Greene)

“reliable”

“transformer”

“added capabilities”

“strong, growing team”
Be Your Go-To Election Resource

Start With Us
#GamePlan17

MAKE IT REAL

Brian D. Newby
bnewby@eac.gov, 301-563-3959
MAKE IT REAL
WHO'S AWESOME?
YOU'RE AWESOME