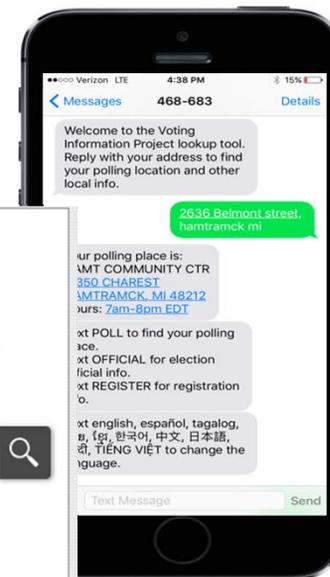


Building Tools to Expand Access: The Voting Information Project



- The data and tech team for The Voting Information Project for many years, Democracy Works is now the project's official home.



What is the Voting Information Project?

- The Voting Information Project (VIP) works with state and local election offices to provide official information about where to vote and what's on their ballots to voters via the internet.

How does VIP work?

- VIP Staff coordinate with State or county election offices as an Counties produce election approaches.
- States and Counties create exports of polling location & contest data, and upload them to VIP.
- VIP Staff do quality assurance & formatting work.
- State Election offices review the data to ensure accuracy.
- VIP Data is published!

```
<source id="0">
  <name>State of Alabama</name>
  <vip_id></vip_id>
  <datetime>2008-06-05T15:45:10</datetime>
  <description>The State of Alabama is the offici
  <organization_url>http://www.sos.state.al.us/EI
  <feed_contact_id>1555122</feed_contact_id>
  <tou_url>http://www.sos.state.al.us/vipFeed/ter
</source>
```



ELEMENT TYPE	AMOUNT	COMPLETION
Street Segments	1,458	<div style="width: 100%;"></div>
State	1	<div style="width: 100%;"></div>
Precincts	30	<div style="width: 100%;"></div>
Polling Locations	16	<div style="width: 100%;"></div>



Find your polling location

526 Billingswood Drive, Macon, GA, 31210

Reaching Voters



GET INFORMED!
LOS ANGELES
VOTER GUIDE
2017

LOS ANGELES CITY MUNICIPAL ELECTION Mayor

The mayor is the leader of the city's government. They propose the city's budget, decide which legislation to approve (or veto), and appoint (or dismiss) department heads. The mayor of Los Angeles is typically elected for a four-year term, limited to serving no more than two terms. This year, however, the city is focusing on moving local elections to even numbered years to increase turnout, so the mayor elected in 2017 will serve 5 1/2 years. That makes this year especially important!

Candidates:
DAVID HERNANDEZ ·
DIANE "PINKY" HARMAN ·
DAVID "ZUMA DOGG" SALTSBURG ·
MITCHELL JACK SCHWARTZ ·
ERIC GARCETTI ·

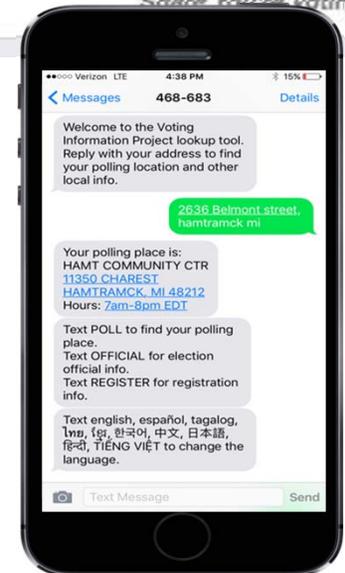
Find Your Polling Place

VOTE CALIFORNIA
www.registertovote.ca.gov
 California Secretary of State
 Voter Information Tool

Enter Registered Voting Address

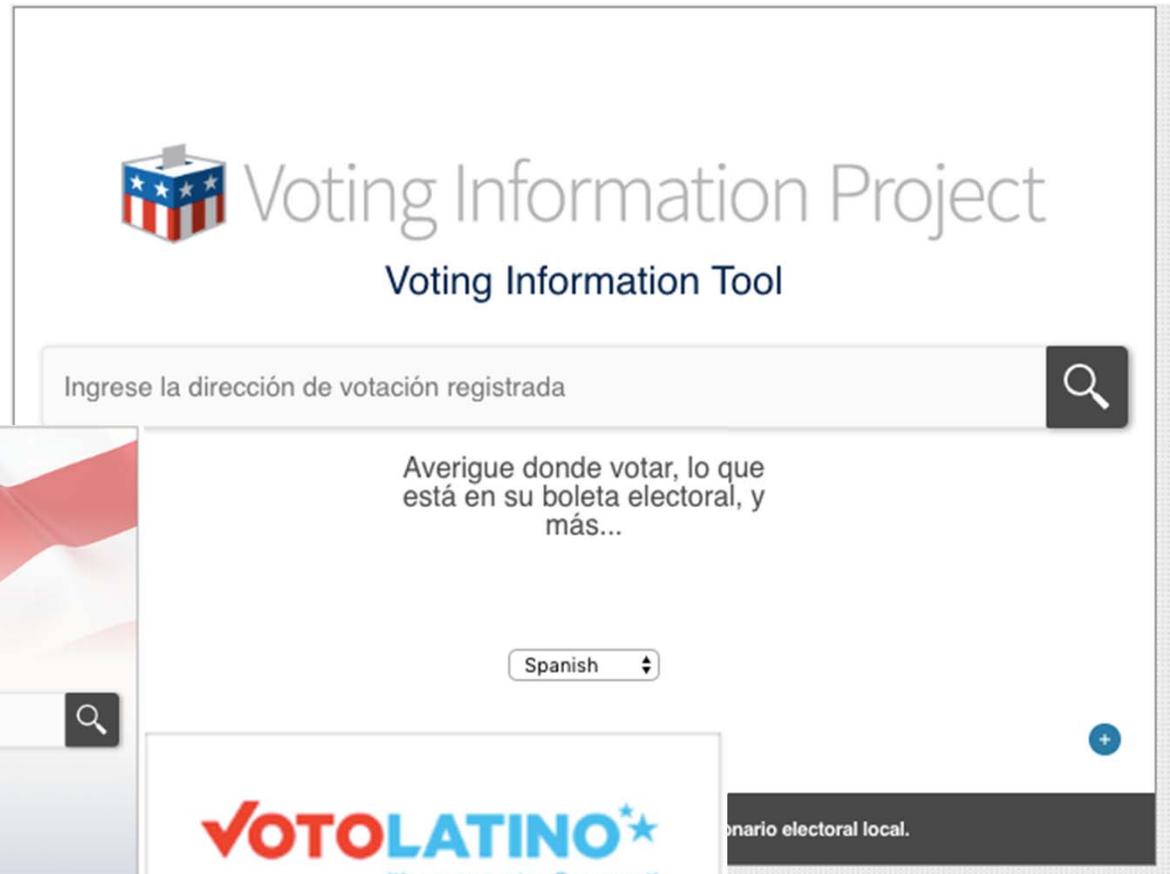
Find out where to vote, what's on your ballot, and more...

For the most complete and up to date information, consult your local election official.



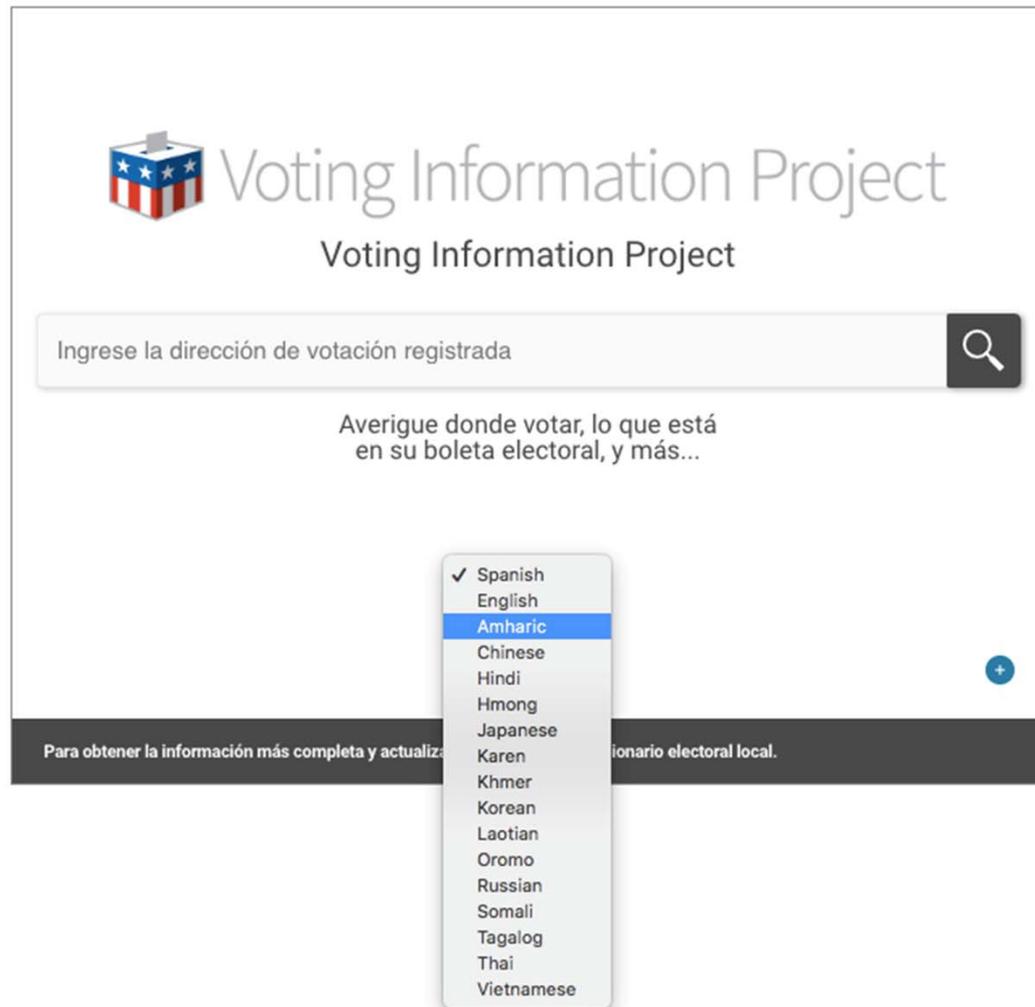
Tools for Reaching Voters

- In 2016, more than 2 million voters used the tool.
- In 2018 so far, over 700,000 users.



Translating the Voting Information Tool

- VIP relied on partnerships with participating elections offices for translations.
- VIP's embeddable tool is available in 17 Languages: English, Spanish, Amharic, Chinese, Hindi, Hmong, Japanese, Karen, Khmer, Korean, Laotian, Oromo, Russian, Somali, Tagalog, Thai, and Vietnamese.



Tools for Reaching Voters

The screenshot displays a web application interface for voter information. On the left is a sidebar with a navigation menu, and on the right is a map showing the location of a voting site.

Navigation Menu (Left Sidebar):

- Dirección del Votante
- 526 Billingswood Drive
Macon GA 31210 [Editar](#)
- Elecciones
- martes, 24 de julio de 2018
- Ubicación de votación** >
- Recursos para Votantes <
- Información de la boleta <

Map Information (Right Panel):

- NORTHSIDE CHRISTIAN CHURCH**
5024 Northside Drive
Macon GA 31210
Lugar de votación
[Get Directions](#)

Map Legend (Top Right):

- Lugar de votación (Blue pin)
- Lugar de votación anticipada (Red pin)
- Dirección del Votante (Red location pin)

Footer:

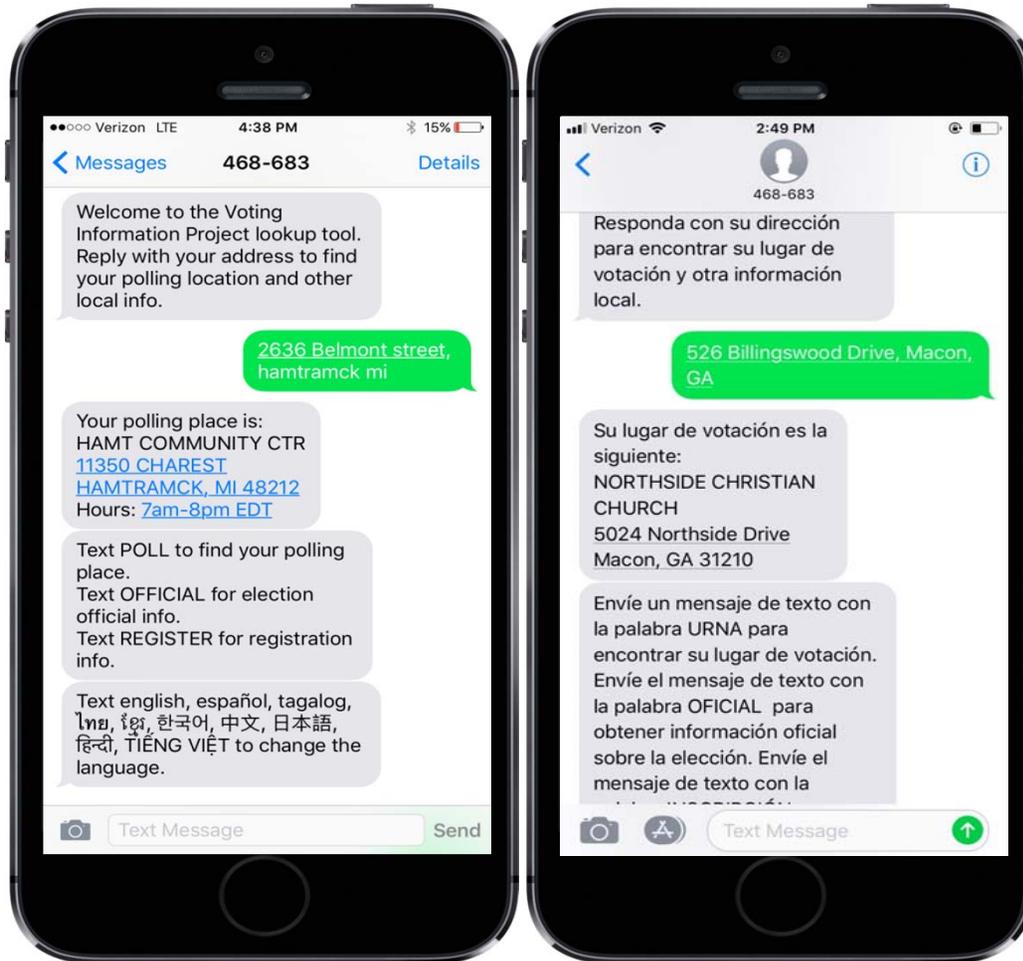
Para obtener la información más completa y actualizada, consulte a su funcionario electoral local. [Report an error](#)

Browser Preferences & the VIP Tools

Two screenshots of browser language preference settings. The left screenshot shows a list of languages: Spanish (Latin America), Spanish, English (United States), and English, with an 'Add languages' link. The right screenshot shows a similar list with 'Spanish [es]' selected and highlighted in blue, and buttons for 'Move Up', 'Move Down', and 'Remove'.

Language	Users	% Users
1. en-us	530,673	92.67%
2. es-us	12,033	2.10%
3. es-xl	10,143	1.77%
4. es-419	10,135	1.77%
5. es-es	2,244	0.39%

SMS Tool



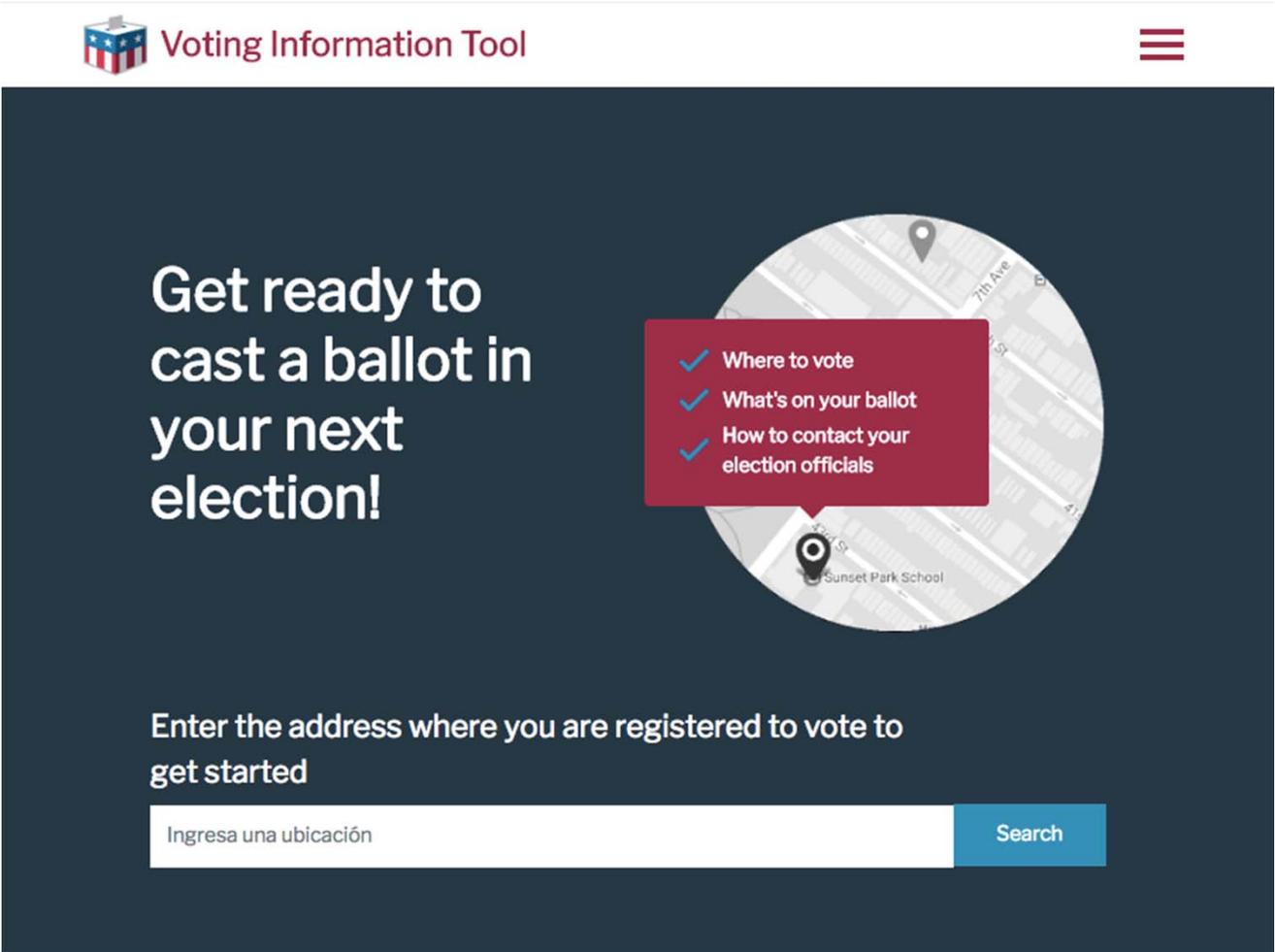
- Available in 10 languages, the VIP SMS tool allows voters to find information about polling locations via text message.
- In 2016, the tool had around 200,000 uses.

Data Standards & Language Access

- The translated tool was a resource that could be shared across jurisdictions (and with community groups, campaigns, and media organizations) because all elections offices that participate in VIP supply data in a common data format, the VIP Specification.
- In the VIP 5.1 Specification, we can go farther, using internationalized text to translate objects in the data as well as in the tool.

```
1 <CandidateContest id="cc20003">
2   <BallotSelectionIds>cs10961 cs10962 cs10963</BallotSelectionIds>
3   <BallotTitle>
4     <Text language="en">Governor of Virginia</Text>
5     <Text language="es">Gobernador de Virginia</Text>
6   </BallotTitle>
7   <ElectoralDistrictId>ed60129</ElectoralDistrictId>
8   <Name>Governor</Name>
9   <NumberElected>1</NumberElected>
10  <OfficeId>off0000</OfficeId>
11  <VotesAllowed>1</VotesAllowed>
12 </CandidateContest>
```

New tools for 2018!



The screenshot shows the top of a website with a dark blue header. On the left, there is a small icon of a ballot box with the American flag colors, followed by the text "Voting Information Tool" in a light blue font. On the right, there is a white hamburger menu icon. Below the header is a large dark blue section. On the left side of this section, the text "Get ready to cast a ballot in your next election!" is written in white. To the right of this text is a circular map showing a street grid. A red location pin is placed on the map, and a red callout box with a white border points to it. The callout box contains three items, each with a white checkmark: "Where to vote", "What's on your ballot", and "How to contact your election officials". Below the map, the text "Enter the address where you are registered to vote to get started" is written in white. At the bottom of this section, there is a white search bar with the placeholder text "Ingresa una ubicación" and a blue "Search" button.

Voting Information Tool

Get ready to cast a ballot in your next election!

- ✓ Where to vote
- ✓ What's on your ballot
- ✓ How to contact your election officials

Enter the address where you are registered to vote to get started

Ingresa una ubicación

New tools for 2018



YOUR VOTING ADDRESS

526 Billingswood Drive, Macon, GA 31210

Search

DÓNDE VOTAR

GEORGIA PRIMARY RUNOFF ELECTION

24 de julio de 2018

[Añadir al calendario](#)

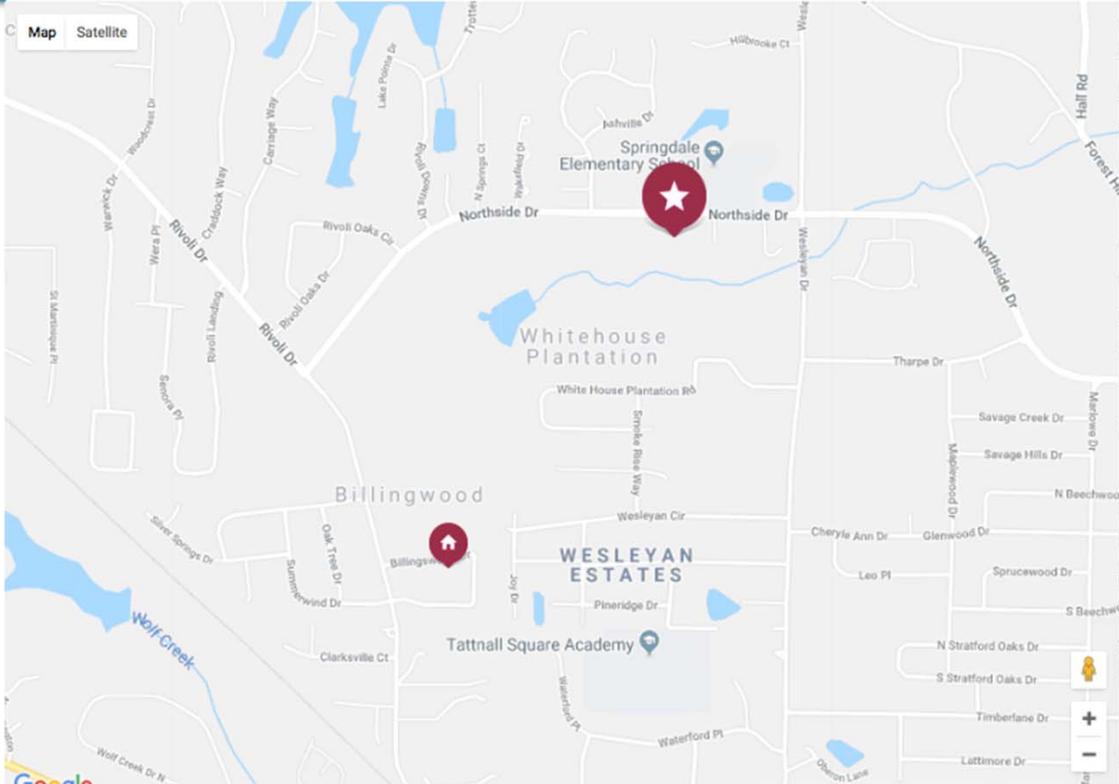
★ LUGAR DEL VOTACIÓN EN EL DÍA DE ELECCIONES

NORTHSIDE CHRISTIAN CHURCH
5024 Northside Drive
Macon, GA 31210

[Obtener indicaciones](#)

SU BOLETA

INFORMACIÓ DE CONTACTO



Map Satellite

Springdale Elementary School

Whitehouse Plantation

WESLEYAN ESTATES

Tattnall Square Academy

Billingswood

Wolf Creek

Want to help with translations, use the Voting Information Tool or just have questions about VIP?

Reach out to me at:
maria@democracy.works

Or visit:
www.votinginfoproject.org