## Election Assistance Commission 2017 "Clearies" Award

Category: Outstanding Innovations

### Batch Tracker Manager

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#### Pierce County, Washington

Pierce County, with nearly 500,000 active registered voters, is the second largest county in the State of Washington.

Washington State elections are conducted via Vote-by-Mail during an 18-day voting period. Ballots are returned to central count for tabulation.

#### Abstract

In 2016, Pierce County upgraded from a legacy optical scan system to a modern, digital scan system. This transition provided an opportunity to completely re-think our intake, verification, opening, and scanning processes.

This re-engineering resulted in an important innovation: A ballot batch processing and tracking system called, "Batch Tracker Manager."

The Batch Tracker Manager (BTM) is a SQL database with a Microsoft Access interface. The BTM is used in conjunction with unique barcoded target cards that cover batches of 250 ballots. Off-the-shelf handheld scanners "touch" each target card as a batch moves through various work stations. The BTM logs the location and time of each batch.

The BTM benefits include:

- Elections that reconcile to zero, due to the extremely accurate tracking of ballot batches.
- Reduced paper and printing.
- Faster process.
- A system of measurement that helps us quantify work flow refinements.
- Active management of volume and necessary staffing.

#### The Challenge (past state)

During the 2016 Presidential Election, Pierce County labored with an outdated optical scan system (Dominion, 400C tabulators). The greatest challenge was manual duplication of paper ballots prior to scanning. Hesitation marks, corrections, and even the slightest smudges and stains required a laborious remake. <u>See Attachment A</u>. On top of that, the old optical scanners would tear and rip ballots during tabulation, requiring *additional* remakes.

During that election, Pierce County manually duplicated over 58,000 ballots (15% of ballots received). These ballots had to be pulled out of batches. Removing ballots from a batch required a complex system a paper (triplicate forms), a manually keyed excel spreadsheet, and a complex process to track down any discrepancies. <u>See Attachment B</u>.

#### The Innovation (current state)

Our new digital scan system (Clear Ballot) virtually eliminated the need to manually duplicate "problem ballots." This freed our team to streamline ballot processing and batch tracking. This resulted in the invention of the Batch Tracker Manager (BTM).

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Our Clear Ballot digital scan system uses a tracking card for each tabulator batch. We leveraged the fact that this target card had a unique bar code for each batch and also had customizable free space. In this free space, we added all the tracking information that was formerly included on the old triplicate form. <u>See Attachment C</u>.

Now, batches are generated by our mail sorting equipment and given a batch number accordingly. This batch number is matched to the target card number. All batch quantity information from the sorter is automatically uploaded into the BTM at the beginning of the process.

## Every batch originates on the mail sorter and receives a unique batch number that follows each batch from ballot opening through ballot tabulation.

The bar code on the target card can now be used as a time and custody control. At each stage of the process the target card is scanned with a hand barcode scanner and time/location stamped automatically into our tracking database. The only need to hand key information is if there is a discrepancy in the opening process (rare instances where a voter returns a non-ballot that is not identified by the sorting equipment).

Batches are brought to the opening room floor and issued to teams. Again, the target card is scanned, time/location stamped automatically in the system and opened. If any duplication is needed (very rarely due to the efficiency of our digital scan system) they are made on the spot. This way all ballots in that batch stay together through the entire process, both reducing the risk of mishandling and improving accountability. After they are opened and accounted for the teams sign the target card and the opened ballots are transferred to the tabulation department (again scanned and time/location stamped via the barcode).

At tabulation, the target card is scanned along with the ballots, and a digital image is saved with that batch. At any time, we can call up the image of that target card along with all signatures, numbers, notes, and names of who worked on that batch without digging through stacks of triplicate forms. Also after all ballots are scanned a batch scanned quantities report is generated and uploaded into our tracking database. This automatically reconciles batch origination quantities (uploaded from our sorting equipment) with batch tabulation quantities (uploaded from our tabulation system). Any discrepancies are highlighted on a dashboard, and can be tracked down or explained via a comments section.

Once batches are tabulated they are placed into clear, sealed bags. The target card becomes the control copy of the seal oath, and our system produces a tamper evident seal identical to the target card. The target card, with all information and seal oath and ballots are placed in secure storage until the election is certified. If a batch needs to be physically examined (post-election audit, canvassing board needs to see physical ballot) they can be found quickly via the clear bag and label. (See attachment D)

The underlying idea to scan and track batches throughout the process was based on best practices used at hospitals where a patient's bracelet is scanned during any treatments or events.

#### Efficacy

The BTM has reduced ballot handling time, improved reconciliation, and eliminated multiple layers of paperwork, resulting in efficiencies and cost savings.

#### Innovation

This is a home-grown product, resulting from an off-hand comment made by a Pierce County staff person.

"Why do we need these old manual batch logs to track ballots? When a baby is born in the hospital, they get a barcoded bracelet that gets scanned every time a nurse visits or the baby is moved. Everything is uploaded to a medical record."

Our vendor, Clear Ballot, reports that they have never seen a "widget" like our BTM. Clear Ballot will promote the BTM as a best practice for its digital scan solution.

#### Sustainability

The BTM contributes to Pierce County's environment sustainability initiative by eliminating paper waste. It also supports our fiscal sustainability with the elimination of printing triple carbon copy forms.

#### **Outreach efforts**

The BTM process was incorporated into our Political Party Observer training. It's crucial that observers understand ballot flow, accountability, and tracking. For observers, the BTM has demystified what is happening moment-to-moment on the ballot processing floor.

#### **Cost-effectiveness**

The BTM was implemented at no cost, using handheld scanners and laptops already on hand in the Election Center.

#### Replicability

The program was created in-house by Mike Fitta, IT Systems Engineer, using SQL and Microsoft Access, and commercial off-the-shelf equipment. Pierce County is happy to share information that will assist other jurisdictions in their own development.

#### **Discussion and Conclusion**

This new batch tracking tool has added greater visibility and accountability to our ballot processing system. We know at any time where a batch is, what state it is in, and who worked/is working on it. We have incorporated automatic system input, eliminating the potential for keying errors. Also, using two independent systems (our sorter and tabulation system) we have a method to reconcile our inputs to our outputs without hand keying. The process between the input and output is verified by hand counts.

We eliminated multiple pages of hand filled forms (batch log, remake log, seal oaths) by combining them all on one sheet that follows the batch from beginning to end, and is visible digitally available as a scanned image. This process and system have improved accountability, efficacy, reduced costs, and

eliminated much of the physical paperwork (sustainability). This process flow could easily be replicated in other election offices that use a central count system.



Should you be able to vote using the

Internet?

CURFEW U

Do you think there should be a curfew for teens?

WASL

Should the State

require students to

pass the WASL in

order to graduate?

**CELL PHONE JAMMERS** 

Should schools install cell phone

jammers to prevent students from

sending text messages in class?

**CELL PHONE CITATIONS** 

Should the State impose a \$150 fine on

minors who are cited for using cell

phones while driving?

1 PATIONS

**SKATE PARKS** 

Are skate parks a good alternative to

skating in public areas?

MAI

PP

wino

Yes

No

No

íes 🕯

Yes

No

Yes

family vote?

**VOTING IN THE FUTURE** 

What would compel me to vote?

**GUNS AT SCHOOL** 

Students caught with guns at school

should be?

**ISSUING CONDOMS** 

Should condoms be dispensed in high

schools?

**CLOSED CAMPUS** 

Should high schools have a closed

campus?

SMOKING

Should there be laws against teen

smoking?

MYCE

Suspended - One week Graphy

I could vote on the Internet

Someone young was running

l care about the issue 🟹 It was required by law

Sent to another school

Suspended - One year

Six months jail time

Yes 🖡

No

Yes

No

cutst

rips

ST PO-

This is an example of Pierce County's legacy system ballot. The opening teams needed to look for all the identified potential issues. If any of these issues were found that ballot would need to be remade (duplicated) by a team of two workers onto a new, blank ballot. Then the remade ballot would be double checked by another team to confirm it was marked correctly. This also required tracking and paperwork to account for the removal of the 'bad' ballot from its batch, and its incorporation into a remake batch, followed by its consolidation back into a tabulation batch.

3



This form was used to track batches. The all fields were hand written, then keyed into the tracking database. Each form was in quadruplicate, so a copy of the data could follow the ballot batches.

#

Batch #

Gold - Ballot Room

Pink - Ballot Box

r a tau		Log	
0	Denii	10	

Cepenning	<u>rika</u>	1	
Pitney Bo	wes Total =		
Notes:	Final	Added back	Preliminary
1. Declaration Envelopes (Should equal Pitney Bowes Total)			
2. Remakes			
<b>3. Ballots Ready for Tabulation</b> (Lines 2 + 3 should equal Line 1)			
Print Name:	Da	te:	
Remakes			
Notes:		•	
<b>4. Ballots Received for Remake</b> (Should equal Line 2)			
5. Ballots Not Requiring Remake			
6. Ballots To Canvass			
7. Ballots To Remake			
Print Name:	Da	ite:	
400C Processing			
Date: Run #: Machin	ne	Batch	
Notes:	Final	Preliminary	Preliminary
8. Ballots Scanned		-	
9. Ballots Not Scanned			
<b>10. Total</b> (Should equal Line 3)			
Operator Print Name:	<u></u> 107	Recount required	
Recount Operator Name / Date / Run #:		Machine #	

Yellow - 400-C Remakes

White - To be keyed

This form was used when a remake batch was created. It tracked the stamp number, what team remade the batch and what team checked the batch. Once a group of 20 was completed the were consolidated back into a tabulation batch and issued a new batch number for counting.

	Rem	ake Log fo	or the April	25, 2017 Special Election
	Control Stamp #	Ballot Type	Remake Needed	
L	161			Remade By
2	162			
3	163			Print Name:
4	164			
5	165			Print Name:
6	166			
7	167			Date:
8	168			
9	169			
.0	170			
.1	171			minimum and a second
2	172			Checked By
13	173		Ť	
4	174			Print Name:
15	175			
6	176			Print Name:
17	177			
18	178			Date:
19	179			
20	180			

errors that took time to track down and made it difficult to identify true reconciliation A This This is a screen-shot from the tracking database. fields were hand keyed from the batch forms. resulted in numerous keying issues.

Batcl	n Log	Totals	Repo	rt								
Log Number	PB Total	Envelopes	Remakes	Ready to Scan	Remake Received	Remake Not Required	Canvass	Duplicated	Scanned	Not Scanned To Remake	Not Scanned to Canvass	Scannec Tota
1	250	250	2	248	2	0	0	2	248	0	. 0	248
2	250	250	3	247	3	0	1	2	247	0	0	24'
3	250	250	1	249	1	0	0	1	249	0	0	249
4	250	250	1	249	1	0	0	1	249	0	0	249
5	250	250	1 .	249	1	0	0	1	249	, 0	0	249
6	250	250	3	$247^*$	3	0	0	3	247	0	0	24'
7	250	250	4	246	4	0	0	4	245	1	0	240
8	250	250	0	250	0	• <b>0</b>	0	0	249	1	0	25
9	250	250	2	248	2	1	0	1	248	0	0	24
10	250	250	2	248	2	0	0	2	247	1	0	24
11	250	250	1	249	1	0	0	1	249	0	0	24
12	12	12	0	12	0	0	0	0	12	0	0	1
13	250	250	3	247	3	2	0	1	247	0	0	<b>24</b>
14	250	250	3	247	3	0	0	3	247	0	0	24
15	250	250	5	<b>245</b>	5	0	0	5	245	0	0	<b>24</b>
16	250	250	1	249	1	0	0	1	249	0	0	24
17	250	250	2	248	2	0	1	- 1	247	1	0	24
18	250	250	12	238	12	0	0	12	238	0	0	23
19	46	46	1	44	1	0	0	1	44	0	0	4
20	250	250	1	249	1	0	0	1	249	0	0	24
21	250	250	1	249	1	0	0	1	249	0	0	24
22	250	250	2	248	2	0	0	2	248	0	0	24
23	. 96	96	2	94	2	- 0	0	2	94	0	0	9
<b>24</b>	250	250	1	249	1	0	0	1	249	0	0	24
25	250	250	13	237	13	0	0	13	237	0	0	23
26	250	250	0	250	0	0	0	0	250	0	0	25
27	250	250	1	249	1	0	0	1	249	0	0	<b>24</b>

This is a second screen-shot of the old tracking database Remakes were handled outside the normal stream of related to remakes and other manual credit batches. batches and required their own tracking forms.

Remake and	l Other	Batch Log	g Totals	Report
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Туре:	Log Number	Envelopes	Remakes	Ready to Scan	Remake Received	Remake Not Required	Canvass	Duplicated	Scanned	Not Scanned to Remake	Not Scanned to Canvass
Canvass Rema	7008		······································	3					3	0	0
SubTotal	by Type:			3					3	0	0
eBallot	7004	20	20	0	20	0	0	20	•		
SubTotal	l by Type:	20	20	0	20	0	0	20			
Manual	7007	2	0	2	0	0	0	0	2	0	0
Manual	7009	5	0	5	-				5	0	0
Manual	7010	2	0	$2^{\frac{1}{2}}$					2	0	<b>0</b>
SubTotal	l by Type:		0	9	0	0	0	0	9	0	0
Remake	7001			47		4* 54 75 74			47	0	<b>0</b>
Remake	7003			1					1	0	0.
Remake	7005			39			44		39	0	0
Remake	7006			1					1	0	0
SubTotal	l by Type:			88					88	0	0
Remake Not R	7002			3	- - - -		•		3	0	0
SubTotal	l by Type:			3	• • • •		 I		3	0	0
Gr	randTotal:		20	103	20	0	0	20	103	0	0

This is an example of a seal oath. These are still used in many aspects of our election process, but have been eliminated thanks to the conversion to the new target cards. This is provided as an example of paperwork reduction.

## Seal Oath

Cool www.how	Contents	
Seal number	 Drop Box	
Date sealed	·	
Sealed by:	Location:	
1	Tub/ballot count:	
2	Voting Centers	Election Center
Transported by:		
1	Touch screen tape	
· · ·		Ballots in process
2		Machine #
Date seal broken		Roll down
Seal broken by:		Voted ballots
1	<u>Other</u>	
2		
White - inside container	Yellow - attach to container	Pink - file

This is a scan of our new target cards. They pull quadruple duty, as a header card for our tabulation system, as a batch tracker for our database, as a work/ time log, and as a seal oath. The batch quantities are added by our sorting equipment, opening workers verify envelope quantity and ballot quantity by hand, and the scanned quantity is captured by the tabulator.

## 2017 GENERAL



# G17-0001

# **Target Card**



Keep Ballots in Order Do Not Remove This Page



The purpose of the Target Card is to automatically add the BoxID to to each ballot's sequence number to enable Image-to-Ballot Traceability.

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The tabulation system produces the target cards as well as these labels. Each label matches a target card and acts as the outside seal oath. When used on our plastic batch bags they act as the outside seal oath.

