

PAUL D. PATE
SECRETARY OF STATE



STATE CAPITOL
DES MOINES, IOWA 50319

OFFICE OF THE IOWA SECRETARY OF STATE

November 30, 2018

U.S. Election Assistance Commission
1335 East West Highway, Suite 4300
Silver Spring, MD 20910

Electronic Submission sent to clearinghouse@eac.gov

Dear EAC Awards Committee Members:

Thank you for the opportunity to submit my *Helping Veterans and Iowans with Disabilities Vote* project for the EAC National Competition for Election Administration Best Practices Award in the category of *Outstanding Innovations Competition*. The effort to assist voting accessibility for veterans and Iowans with Disabilities was one we immediately undertook when I returned to the Iowa Secretary of State's Office in January 2015. Voter participation is one of my top goals as Iowa's Commissioner of Elections. Helping citizens to understand and partake in the process who otherwise might have difficult voting is a vital component of that goal.

I am certain you will agree that helping citizens with disabilities to vote is vital for our representative form of government. Their voices are often not heard in the legislative process. I want to change that by helping all of them *#BeAVoter*. My entire Elections Division and Communications team have been fully vested in this project since its launch. I am extremely proud of their efforts. The experience has been educational, eye-opening, and very rewarding for us all.

This project is one that can be implemented in every state. "*Helping Veterans and Iowans with Disabilities Vote*" was paid for in part by the U.S. Department of Health and Human Services Election Assistance to Individuals with Disabilities grant. However, even if no federal funding is available and your own budget might prevent some of these issues from being implemented, there are certainly portions of our program that can be utilized in other states. I hope all who administer elections will find this information useful.

Thank you very much for your time and consideration.

Sincerely,

A handwritten signature in black ink that reads "Paul D. Pate".

Paul D. Pate
Iowa Secretary of State

U.S. Election Assistance Commission Award Application 2018
State of Iowa
Outstanding Innovations Competition



State Office: Iowa Secretary of State Paul D. Pate

Contact: Michael Ross, Deputy Secretary of State (515) 725-2874, michael.ross@sos.iowa.gov

Title of Program: *Helping Veterans and Iowans with Disabilities Vote*

Project lead: Michael Ross, Deputy Secretary of State and Kevin Hall, Communications Director

Description of the program: Iowa Secretary Paul D. Pate launched an unprecedented effort to help military veterans and Iowans with disabilities vote. Distributing curbside voting signs to all 1,700 precinct locations, utilizing videos and social media, revamping the Secretary of State's website, hiring an outreach coordinator, conducting training sessions and workshops, implementing new administrative rules, and numerous other avenues, the Iowa Secretary of State's Office reached out to Iowans statewide. The goal was to ensure Iowans with disabilities, and those who serve them, are aware of the resources available to assist them to participate in elections.

Subject area of nomination: Outstanding Innovations Competition



State of Iowa Accessibility Competition

TABLE OF CONTENTS

Program Overview.....	2
Executive Summary.....	3-8
History – Launch Efforts	3
Steps taken to specifically target all Iowans with disabilities	4
Steps taken to specifically target Iowa’s military veterans	5
Steps taken to specifically target county auditors and poll workers	5
Significance	6
Impact/Results	7
Voting with Disabilities Statistics and Feedback	8
Reaching More than One Million Voters with Sponsored Public Service Announcements	8
Reaching Tens of Thousands of Iowans with Disabilities through Social Media Ads	8
Supporting Documentation.....	9-20
News Clips	9
Video Links	9
Public Service Announcement TV Spot Reach	10
Public Service Announcement Radio Spot Reach	10
Brochure - <i>Voting in Iowa, Individuals with Disabilities</i>	11
Brochure - <i>Voting in Iowa, Veterans with Disabilities</i>	12
Voter Outreach Workshops and Meetings	
Social Media Posts and Photographs	13
Facebook Ad Campaigns	14-16
Additional Social Media Posts	17-19
30-Year U.S. Army Veteran Voting for the First Time	20

EXECUTIVE SUMMARY

HISTORY

One of the top priorities for Iowa Secretary of State Paul Pate is for every eligible Iowan to participate in the state's elections. That effort requires education and encouragement, showing voters with disabilities that the process is simple and can be done without ever leaving their home. An estimated 300,000 Iowans of voting age have some type of disability. Studies show that people with disabilities are among the least likely to vote. Secretary Pate made it a goal to help that community participate in Iowa's election process.

January 2015: The Effort Launches

Upon returning to the Secretary of State's Office in January 2015, Secretary Pate implemented many new processes to enhance and promote ballot accessibility for Iowans with disabilities, including:

- Conducting extensive training with every state agency regarding registering voters
- Implementing administrative rules requiring mandated reporting of voter registration by each state agency
- Reviewing accessibility aids for non-sighted voters, including an assessment of Braille materials for use at the polling place and ensuring those materials are available at all 1,681 precincts
- Updating the voter registration form to format it as a fillable form and make voter registration materials screen reader-friendly
- Training sight-impaired Iowans to use accessible voting equipment, in partnership with the Iowa Council of the United Blind
- Extensive training sessions for Iowans with disabilities in partnership Iowa Vocational Rehabilitation Services

Many Iowans with disabilities are also military veterans. Secretary Pate's campaign took a three-pronged approach:

1. Target the general population of Iowans with disabilities
2. Target those who bravely served our country in the military
3. Help the 99 county auditors and 10,000 precinct Iowa election officials who administer elections remove any potential barriers to the ballot box

When Secretary Pate's Office launched online voter registration in January 2016, we worked with the Iowa Department of Transportation to ensure the system complied with the Americans with Disabilities Act (ADA) standards for webpage function and design. To assure the continued best access for persons with disabilities, an ADA compliance consultant was contracted to review the online registration system and recommend appropriate adjustments as needed.

Making sure Iowa's elections are accessible for voters with disabilities means educating county auditors and precinct election officials about the need for accessibility. These requirements include ensuring the buildings are accessible for people with disabilities, providing accessible voting equipment and ensuring poll workers are knowledgeable about their services they need to provide to voters who might need help casting their ballot.

Steps taken to specifically target all Iowans with disabilities include:

- Purchasing curbside voting signs for every polling place in the state. The signs were placed near the curb, next to the pathway to the entrance of the polling place. They were used statewide for the first time on November 6.
- Producing nine (9) videos about accessible voting equipment and polling locations, distributing these to all 99 county auditors, as well as agencies that assist Iowans with disabilities. Four of the videos designed for county auditors and precinct election officials demonstrate how to set up and operate accessible voting equipment. Four of the videos are designed for voters who need to use the equipment. The final video, *"Election Day in Iowa"*, is a general instructional video for voters and poll workers about what to expect on Election Day.
- Producing a 30-second Public Service Announcement with pertinent information encouraging Iowans with disabilities to vote that ran on television and statewide radio.
- Releasing a bipartisan video of state officials detailing the resources available to Iowans with disabilities to help them vote.
- Revamping the Secretary of State's website, sos.iowa.gov/disabilities, providing a one-stop shop to help Iowans with disabilities vote. On this page, Iowans can register to vote online, download an absentee ballot request form, and learn about curbside voting and other assistance you can receive at the polling site. The webpage also includes several videos which detail how to register to vote, what to expect at your polling site, and how to use voting machines specially-designed for people with disabilities.
- Creating and distributing over 34,000 brochures statewide, detailing the many resources to help Iowans with disabilities vote. The brochures include in-depth information: voting with assistance, curbside voting, and answering frequently asked questions. The brochures were provided to government agencies, public and private entities that work with Iowans who have disabilities and are available in digital form as well on the Iowa Secretary of State's website.
- Hiring a voter outreach coordinator to travel the state, visiting with organizations that work with Iowans with disabilities, to help promote the voting resources available to them.
- Partnering with the Iowa Developmental Disabilities Council to conduct workshops in 21 counties to help Iowans with disabilities vote.

Steps taken to specifically target Iowa's military veterans include:

- Creating and distributing over 34,000 brochures statewide aimed specifically at military veterans, which detail the many resources available for Iowans with disabilities to help veterans vote. The brochures include information highlighting voting with assistance, curbside voting, and answering frequently asked questions. The brochures were provided to government agencies, entities that work with Iowans who have disabilities, and are available in digital form as well on the Iowa Secretary of State's website.
- Visiting with veterans-affiliated groups such as the American Legion, Veterans of Foreign Wars, federal, state and local Veterans Affairs departments, resource fairs, and other veteran-gathering events to highlight the available resources specifically-targeted to those veterans with disabilities so they can vote more easily.
- Creating a "We've Got Your Back" Facebook Ad and Google Ad campaign aimed specifically at Iowa military veterans, encouraging voting and education about resources available.
- Producing a bipartisan video with Iowa elected officials who served in the military, aimed specifically at informing veterans about the voting resources available to them.
- Attending multiple *Joining Community Forces* Iowa meetings to inform the military community about voting resources available to assist veterans.
- Coordinating with the Iowa National Guard to have soldiers deployed in Afghanistan send videos encouraging veterans and all Iowans to vote.

Steps taken to specifically target county auditors and poll workers include:

- Purchasing Acer Tablets for all 99 county auditors, equipped with the ADA Checklist Program to assist to every Iowa county with their ADA review and ensure that all 1,681 Iowa precincts are accessible.
- Producing nine (9) videos about accessible voting equipment and polling locations, distributing these to all 99 county auditors, as well as agencies that assist Iowans with disabilities. Four of the videos designed for county auditors and precinct election officials demonstrate how to set up and operate accessible voting equipment. Four of the videos are designed for voters who need to use the equipment. The final video, "*Election Day in Iowa*", is a general instructional video for voters and poll workers about what to expect on Election Day.
- Our voter outreach coordinator visited county auditors' offices and in those 45 counties delivered brochures, discussed procedures for aiding Iowa voters with disabilities, and other pertinent information.
- Assisting county auditors with training poll workers to ensure accessible voting locations and equipment.

SIGNIFICANCE

Fewer Iowans with disabilities vote compared to general population

An estimated 300,000 Iowans have a disability--nearly 10% of the state's population. Unfortunately, for many Iowans, their disability makes it more difficult to participate in elections. This population deserves to have its voice heard and as the state's commissioner of elections, Secretary Pate wanted all 300,000 of these voters know there are resources available to make voting a simple process.

An analysis of the 2012 general election shows that 63.9% of Iowans with disabilities voted that year, while 70.2% of Iowans without disabilities participated. That is a 6.3% disparity. These statistics show an estimated 191,700 eligible Iowans with disabilities did not cast a ballot in 2012. The Secretary of State's Office wanted all of them to participate in 2016.

Disabilities go beyond physical ailments. There are mental disorders and anxieties such as autism, agoraphobia, and Post-Traumatic Stress Disorder (PTSD) which could deter a person from entering a polling place. These are often undiagnosed. That is why the Secretary of State's office made a concerted effort to promote curbside voting for people with disabilities.

Tens of thousands of disabled veterans in Iowa

While targeting all Iowans with disabilities to help them vote, Secretary Pate also wanted to specifically reach out to military veterans who might also be suffering from a disability. Many of them fought to defend our freedoms and our right to vote, so we should do everything possible to help them cast a ballot.

The U.S. Department of Veterans Affairs informed the Secretary of State's Office that there are 37,221 veterans in Iowa receiving disability compensation. This means that the veteran filed a claim for disability compensation and was found to have one or more service-connected disabilities.

Additionally, more than 18,000 Iowa National Guard soldiers and airmen have served on active duty in support of combat and contingency operations since September 11, 2001. Many of them returned to Iowa with a service-related disability.

U.S. Department of Veterans Affairs statistics show that 11-20% of those veterans of the Afghanistan and Iraq wars suffer from Post-Traumatic Stress Disorder (PTSD). That statistic means, between 1,980 to 3,600 of those Iowa soldiers could be suffering from a disability that might make entering a polling place extremely difficult. PTSD and similar anxiety-related disorders go undiagnosed. Many of these veterans are suffering from a disability but might not be among those receiving disability compensation.

Secretary Pate wanted to help those veterans who bravely defended our freedoms and our right to vote to be able to cast a ballot themselves and know about all the resources available to them. Military veterans often feel their service and sacrifices are not appreciated. This campaign was one way to show them, "We've got your back."

IMPACT/RESULTS

What They're Saying

Steve Crew, chair of Iowa Developmental Disabilities Council: *"I would like to acknowledge the Secretary of State's Office support and willingness to partner with our Council to improve voting access to Iowans with disabilities. In addition, I also want to thank them for their commitment to ensure that the spirit of the Help America Vote Act (HAVA) is alive and well in the State of Iowa."*

Rik Shannon, public policy manager, Iowa Developmental Disabilities Council: *"The Iowa Developmental Disabilities Council is pleased to partner with Iowa Secretary of State Paul Pate to conduct workshops around the state to assist voters with disabilities to remove any remaining barriers to their full participation in the 2016 election. These workshops provide Iowans with disabilities with an opportunity to ask questions and to learn about the recent changes that make it possible for all voters, regardless of ability, to cast their ballot and have their voice heard."*

Lisa Naslund, co-founder and director for Operation Engage America, an organization that helps veterans deal with PTSD and traumatic brain injury: *"A few weeks ago when I learned from Secretary Pate that someone with these type of disabilities and other mental health issues could feel comfortable to vote from their vehicle and never have to get out of their comfort zone, I was thrilled to be able to share this knowledge with other military members living with these issues."*

Mindy Schaefer, President of Iowa State Association of County Auditors and mother of an Iowan with a disability: *"I applaud Secretary Pate's efforts to educate the public in voter accessibility and the various ways that they can cast their ballots. It is important that every voter, regardless of disabilities, has the opportunity to vote in a safe, secure and easily accessible way."*

Mark Leamen, Disability Rights Iowa voting advocate: *"Iowa has permitted voters with disabilities to vote curbside for a long time, but not many voters knew about this option. Now with curbside voting signs at every precinct in every election, voters with disabilities have more options to exercise their right to vote. We hope they take advantage of this opportunity to vote privately and independently at their polling sites."*

30-Year Veteran, First-time Voter: Following participation in one of the workshops conducted by Secretary of State and Iowa Developmental Disabilities Council, attendee Frank Delaney voted for the first time in his life. This is significant because Mr. Delaney is in his 60's and spent 30 years serving in the U.S. Army, defending our freedoms and our right to vote. Frank's story is one small example of the impact this program made on Iowans.

Voting with Disabilities Statistics and Feedback

Although not all data regarding Iowans with disabilities voting in the 2016 general election is available yet, we are able to make conclusions from the statistics and existing information. Iowa's election turnout for the 2016 general election was 72.8%, placing Iowa among the *top six states in the nation* for voter participation.

Almost 61 percent of Iowa's registered voters participated in the November 2018 election. That is the highest point for a mid-term election since 1994, when turnout topped 62 percent.

As of November 1, there were 2,013,141 active registered voters in Iowa. That is the highest registration total leading into a general election in state history.

A post-election survey conducted by *Disability Rights IOWA* showed significant progress was made with Iowa's accessibility at the polls for voters with disabilities. Less than 10 percent of voters with disabilities gave negative responses regarding accessible space at their polling location. Less than 15 percent responded unfavorably to the availability of accessible machines. The Secretary of State's goal is for these numbers to be zero, and diligently pursues that objective.

The National Federation for the Blind conducted a post-Election Day survey showing just under 85 percent of respondents reported they could vote privately and independently on an accessible voting machine. This result compared to 51 percent in 2008 and 74 percent in 2014. This shows that nationally we are moving in the right direction and believe the Iowa data will show that Iowa is on pace or above the national level. We will continue to work to bring this number to 100 percent.

Reaching More than One Million Voters with Sponsored Public Service Announcements

The sponsored Public Service Announcement (PSA) that ran on two Des Moines, Iowa television stations in October 2016 reached an audience of 1,074,000 Iowans. These messages were specifically aimed to reach older audience segments, which are more likely to consist of citizens with disabilities. An audio version of the same PSA ran on statewide radio, reaching more than 242,000 listeners at least once, with 831,000 total impressions.

Reaching Tens of Thousands of Iowans with Disabilities through Social Media Ads

Using Facebook Ads and Google Ads, the Iowa Secretary of State's Office targeted Iowans with disabilities and veterans to provide information on voting resources available to them. One Facebook® Ad geared toward veterans with disabilities reached more than 660,000 Iowans-- with over 8,000 link clicks that directed them to sos.iowa.gov/disabilities. Other sponsored Facebook® Ads reached in tens of thousands of Iowans, geared specifically to those most likely to have a disability.

Overall, the Iowa Secretary of States believes this outreach effort was integral in assisting countless Iowans register to vote, participate in the November 2016 campaign, and make the process easier for them. It is vital to inform them of the resources available, as well as educate county auditors and precinct workers of their responsibilities to Iowans with disabilities vote.

Voting is a fundamental right and privilege for every Iowan. Secretary Pate's ultimate goal is for every eligible Iowan to register to vote and cast a ballot. This continuing effort is a very positive step in that direction by aiding 300,000 Iowans with disabilities in the voting process. Helping voters with disabilities through the process is one of the highest callings for our office. It is an initiative we are extremely proud to conduct.

SUPPORTING DOCUMENTATION

NEWS CLIPS

WHO-TV: *Iowa Veterans, Voters with Disabilities Targeted by Get Out the Vote Campaign*

KIMT-TV: *Veterans and voting*

KGAN-TV *New report shows growing number of eligible voters with disabilities*

Iowa Public Radio: *Improved Access for Voters with Disabilities*

Radio Iowa: *Secretary of State videos focus on helping people with disabilities vote*

KOEL Radio: *Iowa's Statewide Initiative to Help Veterans & the Disabled Vote*

KTIV-TV: *Voters with disabilities will have access to accommodations while voting*

KIMT-TV: *Iowa pushing curbside voting*

Clinton Herald: *Voting options offered*

Quad City Times: *Workshop for Iowa voters with disabilities*

Newton Daily News: *Secretary of State's Office conducts workshop in Jasper County*

Tama News-Herald: *Aid for veterans and Iowans with disabilities to vote launched*

Nevada Journal: *Secretary of State's Office conducts workshop in Story County*

Tri-County Times: *Secretary of State's Office conducts workshop in Story County*

Marshalltown Times-Republican: *Pate launches new voting initiative*

Dallas County News: *Voting workshop to help veterans and Iowans with disabilities in Adel*

Estherville Daily News: *Resources available for voters with disabilities*

Daily Iowegian: *Pate initiative helps military veterans, Iowans with disabilities*

Guthrie Center Times: *Pate launches new initiative to help veterans & Iowans with disabilities*

Osceola Sentinel-Tribune: *Pate launches new initiative to help veterans, Iowans with disabilities*

Schaller Herald: *New initiative to help military veterans and Iowans with disabilities vote*

Des Moines Register: *Participating in democracy is a family value. Iowa parents can show its importance*

Ames Tribune: *Secretary of State Paul Pate visits Iowa City to talk voter ID, resources for voters with disabilities*

Washington Evening Journal: *In I.C., Pate hears concerns of voters with disabilities*

Waverly Bremer County Independent: *Curbside voting*

VIDEO LINKS

They Defended Your Right to Vote: <https://youtu.be/78sSdhBIWQA>

Special message to Iowans with disabilities and their families: <https://youtu.be/Lt1KNUUZ6ig>

Special message to military veterans and their families: <https://youtu.be/bkd4Abu3tqc>

Election Day in Iowa: <https://youtu.be/AKqBcBQvdZw>

Helping Veterans and Iowans with Disabilities Vote: <https://youtu.be/ShN5Zm7Cc4o>

OVI voter instructions: <https://youtu.be/2GNH575QM8M>

OVI precinct worker instructions: <https://youtu.be/BNU5Yydm0ng>

ImageCast voter instructions: <https://www.youtube.com/watch?v=9jvfl74OuDO>

ImageCast precinct worker instructions: <https://youtu.be/fVRroo0vQcs>

AutoMARK voter instructions: <https://youtu.be/sX1GBVUtme4>

AutoMARK precinct worker instructions: <https://youtu.be/D2ovy-PC7Is>

Express Vote voter instructions: https://youtu.be/f9ZpPz_NqIU

Express Vote precinct worker instructions: <https://youtu.be/h0Us6xUkjJw>

National Guard soldier vote encouragement, Collier: <https://youtu.be/dEWtp1ehGww>

National Guard soldier vote encouragement, Craig: https://youtu.be/Tm6_i8ynez0

National Guard soldier vote encouragement, Mullins: <https://youtu.be/t7yMWfkhOrE>

30-Second Public Service Announcement: <https://youtu.be/96TQwdf7lXo>

PUBLIC SERVICE ANNOUNCEMENT TV SPOT REACH

General Summary (DMA P18+ D.RTG)

Name	Spots	Cost	Grps	Imp(000)	CPP	Reach	Freq
WHO	43	\$5,725.00	103.7	822.5	\$55.21	48.2	2.2
WOI	32	\$2,950.00	31.5	252.3	\$93.65	13.6	2.3
DES MOINES-AMES	75	\$8,675.00	135.2	1074.8	\$64.16	55.2	2.4

Station Summary (DMA P18+ D.RTG)

Station	Spots	Cost	Grps	Imp(000)	CPP	Reach	Freq
WHO	43	\$5,725.00	103.7	822.5	\$55.21	48.2	2.2
WOI	32	\$2,950.00	31.5	252.3	\$93.65	13.6	2.3
Total (DMA P18+)	75	\$8,675.00	135.2	1074.8	\$64.16	55.2	2.4

PUBLIC SERVICE ANNOUNCEMENT RADIO SPOT REACH

Coverage	Schedule	Total Local Messages	Total Number of Weeks	Reduced Rate Value	Investment \$4,500
Radio Iowa, 65 stations	30 Spots	1,950	Two	\$5,220	\$2.31 average cost per stations
CAMPAIGN TOTAL LISTENERSHIP IMPACT: NIELSEN RESEARCH SP16 IOWANS 18+					
REACH	Number of unique people who hear your message each airing				242,700
FREQUENCY	Number of times each person hears your message on average				3.4
GROSS IMPRESSIONS	Number of different times your message is heard during campaign				831,00

BROCHURES

Two unique brochures were produced.

Voting in Iowa, Individuals with Disabilities, with the subtext: What You Need to Know.

Paul D. Pate
Iowa Secretary of State
SERVICE • PARTICIPATION • INTEGRITY

VOTING IN IOWA
Individuals with Disabilities

WHAT YOU NEED TO KNOW

I'm proud that Iowa is one of the nation's leaders in voting accessibility.
My office will continue to drive to increase participation while maintaining the integrity of the vote. Hundreds of thousands of brave Americans fought to defend our freedoms and the right to choose our form of government. There is not a higher honor we can give them than fulfilling our civic duty by voting.

Paul D. Pate
Paul D. Pate
Iowa Secretary of State

VOTING WITH ASSISTANCE IN IOWA
Voting at the polls can present a unique set of challenges to people with disabilities. It is the intent of Federal Law to ensure that voters with disabilities are fully able to exercise their voting rights at the polls.
If you or a family member need special assistance to vote, you have the right to have an accessible voting location, assistance to vote and accessible voting equipment.
Inside, you will find more information on ways you or a family member that needs assistance can vote.

If you have more specific questions or need further assistance in voting, please call your county auditor or the Secretary of State office at **1-888-508-VOTE** or **1-888-787-8463**.

1. I CAN'T REACH MY BALLOT AT THE POLLS. CAN SOMEONE HELP ME?
YES!
If you are unable to reach the ballot at the polls, you may request assistance from a poll worker. The poll worker may assist you in reaching the ballot, but they cannot assist you in marking the ballot. If you are unable to reach the ballot, you may request assistance from a poll worker. The poll worker may assist you in reaching the ballot, but they cannot assist you in marking the ballot.

2. I AM UNABLE TO LEAVE MY CAR AT THE POLLS. CAN SOMEONE BRING A BALLOT TO MY CAR?
YES!
If you are unable to leave your car at the polls, you may request assistance from a poll worker. The poll worker may bring a ballot to your car, but they cannot assist you in marking the ballot.

3. I AM UNABLE TO LEAVE MY CAR AT THE POLLS. CAN SOMEONE BRING A BALLOT TO MY CAR?
YES!
If you are unable to leave your car at the polls, you may request assistance from a poll worker. The poll worker may bring a ballot to your car, but they cannot assist you in marking the ballot.

4. I AM UNABLE TO LEAVE MY CAR AT THE POLLS. CAN SOMEONE BRING A BALLOT TO MY CAR?
YES!
If you are unable to leave your car at the polls, you may request assistance from a poll worker. The poll worker may bring a ballot to your car, but they cannot assist you in marking the ballot.

The other brochure produced by the Iowa Secretary of State's Office is:

Voting in Iowa, Veterans with Disabilities, with the subtext: You Had Our Back and Defended Our Right to Vote! Now It's Our Turn. We Have Your Back When It Comes to Voting

Paul D. Pate
Iowa Secretary of State
SERVICE • PARTICIPATION • INTEGRITY

VOTING IN IOWA
Veterans with Disabilities

YOU HAD OUR BACK AND DEFENDED OUR RIGHT TO VOTE!
NOW IT'S OUR TURN.
We have your back when it comes to voting.
#GOTYOURBACK/VOYE

I respect and appreciate the men and women who have served our country honorably.
You have been on the front lines protecting our freedoms and particularly our right to vote. Thank you.

You had our back and defended our right to VOTE!
Now it's our turn. We have your back when it comes to voting. I'm proud that Iowa is one of the nation's leaders in voting accessibility, and my office will continue to strive to increase participation while maintaining the integrity of the vote.

VOTING WITH ASSISTANCE IN IOWA
Writing at the polls can present a unique set of challenges to people with disabilities. It is the intent of federal law to ensure that voters with disabilities are fully able to exercise their voting rights at the polls.
If you or a family member need special assistance to vote, you have the right to have an accessible voting location, assistance to vote and accessible voting equipment.
Inside, you will find more information on ways you or a family member who needs assistance can vote.

WHERE CAN I REGISTER TO VOTE?
1. County auditor's office
2. Iowa Department of Motor Vehicles office or measurement offices that issue driver licenses
3. Print out a registration form from our website. Fill out and mail to your county auditor. www.iowa.gov/Disabilities
4. Register online at www.iowa.gov/Disabilities

I CAN'T LEAVE MY HOME, CAN I STILL VOTE?
YES!
You may request an absentee ballot by printing a request form from our website. www.iowa.gov/Disabilities
Fill out the request form, sign it, then mail to your county auditor. An absentee ballot will then be mailed to you. After you have filled out your absentee ballot, mail it back to your county auditor to find out how to vote our website. www.iowa.gov/Disabilities

I NEED HELP FILLING OUT MY BALLOT AT THE POLLS, CAN SOMEONE HELP ME?
YES!
1. You may request assistance for marking an absentee ballot. Any voter may decline voter assistance that the voter is blind, cannot read the English language or is, by reason of any physical disability, unable to cast a vote without assistance.
2. Voters may request a person to assist them, except their employer, employer's agent or an officer/agent of their union. Voters may also request assistance from a precinct election official. These precinct officials, one from each political party, may assist. If a person other than the precinct official assists the voter, the person assisting the voter must sign the affidavit of Voter Requesting Assistance.
3. Each polling place has a voter assist terminal. This device is available for any voter. To mark their ballots, voters use buttons on the machine, touch a large touch screen, an audio component, and/or a stylus and pen tablet to assist their candidates. The device will then mark their ballot according to their selections.

I AM UNABLE TO LEAVE MY CAR AT THE POLLS, CAN SOMEONE BRING A BALLOT TO MY CAR?
YES!
If you are unable to enter the building where the polling place is located because of a disability, two precinct election officials, one from each political party, will take a ballot and election equipment outside to the voter. The voter may then mark the ballot in the voter vehicle. The voter must sign the Affidavit of Voter Requesting Assistance.
It is not required, but would be helpful to contact the county auditor's office to get them to know that you will be voting outside.

THANK YOU FOR YOUR SERVICE
We will not only vote, unless a judge has specifically said a court ruling that you may not vote.

THANK YOU FOR YOUR SERVICE
We will not only vote, unless a judge has specifically said a court ruling that you may not vote.

VOTER OUTREACH WORKSHOPS AND MEETINGS SOCIAL MEDIA POSTS AND PHOTOGRAPHS



lowasospaulate
Honey Creek Resort, Lake Rathbun

successful_disabled_mom, a38ems, sebastian_july, tina1niowa, idaction, jim_roberts and disabilitysupportprogram like this

lowasospaulate Spreading the word about voting with disabilities at the ID ACTION - Make Your Mark Conference. #MyVoteMatters #BeAVoter #disability #disabled #Vote #Voter #Voting #Elections #disabilities

♡ Add a comment... 🗨

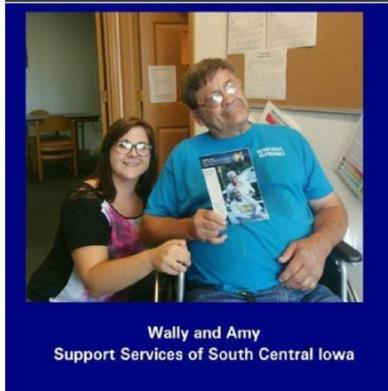


lowasospaulate

tina1niowa likes this 13w

lowasospaulate Continuing our outreach throughout the state, my staff visited with staff and volunteers at Adair County Outreach Center about voting with disabilities. #BeAVoter #IowaSecretaryofState

♡ Add a comment... 🗨



Wally and Amy
Support Services of South Central Iowa

lowasospaulate

successful_disabled_mom, tina1niowa, teetaalentic, disabilitysupportprogram, uphold_global and a38ems like this

lowasospaulate Continuing outreach to voters with disabilities, my staff were able to visit with Wally and Amy from Support Services of South Central Iowa. #BeAVoter #disability #disabilities #Vote #Voting #accessibility

♡ Add a comment... 🗨



lowasospaulate

travellingnobes, flipwithskip, successful_disabled_mom, tina1niowa, teetaalentic, naomicorrie, disabilitysupportprogram and uphold_global like this

lowasospaulate My staff continued outreach to veterans & lowans with disabilities at the Veterans of Foreign Wars dinner in Council Bluffs. We cannot thank them enough for defending our freedoms & right to vote. #GotYourBack #HonorAVeteran #honoravet #vfw #veteran #Veterans #disability #disabilities

♡ Add a comment... 🗨



lowasospaulate
Treyner Community Center

patriot_apparel, Lem_veteran, usarmyfit, naomicorrie, sillyrepublicans, docspartanproducts and tina1niowa like this

lowasospaulate SOS staff on-hand to provide voting resources and Honor a Veteran cards at @redsoxyoung's Veterans Fair in Treynor today. #honorAVeteran #honoravet #GotYourBack #vet #Veteran #Veterans #Vote

♡ Add a comment... 🗨



Innovative Industries

Southern Iowa Resources for Families

lowasospaulate
Southern Iowa Resources

tina1niowa likes this 14w

lowasospaulate Continuing our outreach across the state to help lowans with disabilities vote, my staff visited with Innovative Industries and Southern Iowa Resources for Families. Thank you for helping make our elections accessible to all eligible lowans! #BeAVoter

♡ Add a comment... 🗨

FACEBOOK AD CAMPAIGNS

Secretary Pate utilized Facebook and Facebook Ads to target Iowans who are more likely to suffer from a disability, encouraging them to vote and visit the 'Disabilities' page on the Secretary of State's website, <https://sos.iowa.gov/disabilities>.

"If you have a disability and need help voting..."

"A special message to military veterans..."

"Working hard to help Iowans with disabilities vote..."

Iowa Secretary of State Paul Pate
Written by Kevin Hall [?] · October 27 · 🌐

Iowa National Guard serving in Afghanistan have already voted. Have you?



They are defending your right to vote
00:24

SOS.IOWA.GOV
They are defending your right to vote [Learn More](#)

189,511
People Reached

4,140
Engagements

Iowa Secretary of State Paul Pate
October 27 · 🌐

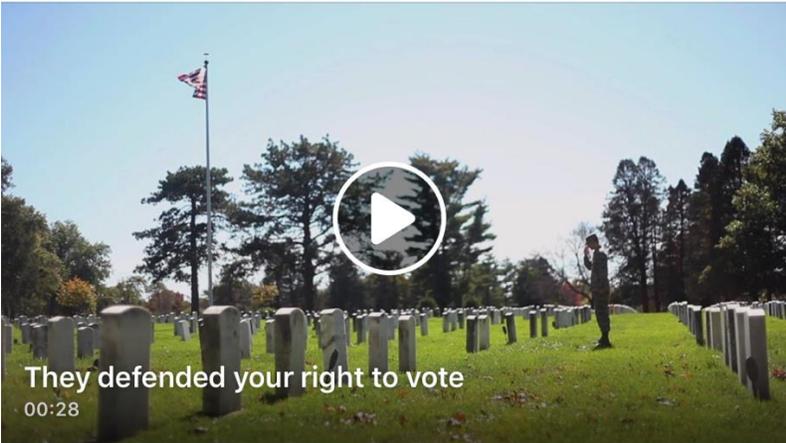
Our military has fought to defend our freedoms and your right to vote. Exercise your right to vote on November 6



SOS.IOWA.GOV
Prepare to Vote at the Polls [Learn More](#)
Voters Voter Hotline 1-888-SOS-VOTE County...

Iowa Secretary of State Paul Pate
Written by Kevin Hall [?] · October 27 · 🌐

They had your back. They defended your right to vote. Honor them by voting on November 6th.



They defended your right to vote
00:28

SOS.IOWA.GOV
They defended your right to vote [Learn More](#)

155,967
People Reached

3,408
Engagements



Iowa Secretary of State Paul Pate

October 22 · 🌐

DID YOU KNOW? EVERY POLLING PLACE HAS ACCESSIBLE EQUIPMENT

Every polling place in Iowa has an electronic accessible voting machine. The electronic voting machine will read the ballot to you, mark the ballot for you, and has a braille keypad. #DidYouKnow #BeAVoter



SOS.IOWA.GOV

Every Polling Place Has Accessible Equipment

I'm proud that Iowa is one of the nation's leaders in voti...

Learn More



Iowa Secretary of State Paul Pate

October 22 · 🌐

DID YOU KNOW? YOU CAN VOTE FROM YOUR CAR

You don't need to get out of your vehicle to go vote! Look for the curbside voting sign at your polling place and call the number on the sign. Pollworkers will be sent to your car. #DidYouKnow #BeAVoter



SOS.IOWA.GOV

You Can Vote From Your Car

I'm proud that Iowa is one of the nation's leaders in voti...

Learn More

👍❤️👏 88

7 Comments 34 Shares



Iowa Secretary of State Paul Pate

Written by Maggie Boesen (7) · September 19, 2016 · 🌐

They had your back and defended your right to vote. Exercise your right on November 8. Register today at myiowavote.turbovote.org.



Vote November 8

Learn More

✔️ **Get More Likes, Comments and Shares**
Boost this post for \$15 to reach up to 3,900 people.

103,088 people reached

👍❤️👏 1K

39 Comments 342 Shares

👍 Like 💬 Comment ➦ Share

Performance for Your Post

103,088 People Reached

39,643 Video Views

1,485 Reactions, Comments & Shares

1,028 Like **990** On Post **38** On Shares

44 Love **38** On Post **6** On Shares

1 Haha **0** On Post **1** On Shares

1 Wow **1** On Post **0** On Shares

7 Sad **7** On Post **0** On Shares

1 Angry **1** On Post **0** On Shares

63 Comments **63** On Post **0** On Shares

342 Shares **342** On Post **0** On Shares

2,857 Post Clicks

853 Clicks to Play 🎵 **1,150** Link Clicks **854** Other Clicks 🎯

Iowa Secretary of State Paul Pate Published by Kevin Hall [?] · October 19 ·

If you have a disability and need helping voting, there are resources available to you. Visit sos.iowa.gov/disabilities. Make your voice heard. #BeAVoter



6,120 people reached
4.1K Views
Like Comment Share
Ross Wood, Joe Keever and 29 others
32 shares 3 Comments

Iowa Secretary of State Paul Pate Written by Maggie Meyer [?] · September 29 · Like Page

VETERANS: We've got your back when it comes to voting. Click to LEARN MORE.



Help a Disabled Vet Vote
I'm proud that Iowa is one of the nation's leaders in voting accessibility. My office will continue to strive to increase participation while maintaining the integrity of the vote. Hundreds of thousands of brave Americans fought to defend our freedoms and the...
SOS.IOWA.GOV Learn More

81,325 people reached
Like Comment Share
Perla Alarcon-Flory, Ray Niewoehner and 373 others
102 shares 12 Comments

Iowa Secretary of State Paul Pate Published by Kevin Hall [?] · November 3, 2016 ·

A special message to military veterans. You had our back and defended our freedoms. Now, when it comes to voting, we've got your back. #HonorAVet #GotYourBack



8,284 people reached
4.3K Views
Like Comment Share
Kyle W. Obrecht, Thane Garton and 49 others
Top Comments

Iowa Secretary of State Paul Pate Published by Kevin Hall [?] · October 7, 2016 ·

My office works hard to help Iowans with disabilities vote. Last week we had a great talk with some community leaders on disability rights. Big thanks to Operation Engage America, Disability Rights Iowa, Iowans with Disabilities in Action (ID Action) and many other organizations across America who have joined our effort to get all voters to the polls on Election Day!



4,010 people reached
2.2K Views
View Results



Iowa Secretary of State Paul Pate

Written by Kevin Hall [?] · November 1, 2016 · [?]

Army Chaplain Craig has found time to vote from Afghanistan and encourages all Iowans to do the same. Vote on November 8!



They are defending your right to vote

Click here to find all the information on voting in Iowa

Learn More



Get More Likes, Comments and Shares

Boost this post for \$15 to reach up to 3,900 people.

14,444 people reached



332

9 Comments 60 Shares

Like

Comment

Share

Performance for Your Post

14,444 People Reached

9,203 Video Views

450 Reactions, Comments & Shares

337 Like 312 On Post 25 On Shares

22 Love 20 On Post 2 On Shares

27 Comments 25 On Post 2 On Shares

64 Shares 60 On Post 4 On Shares

247 Post Clicks

69 Clicks to Play 43 Link Clicks 135 Other Clicks

NEGATIVE FEEDBACK

3 Hide Post 2 Hide All Posts

0 Report as Spam 0 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

ADDITIONAL SOCIAL MEDIA POSTS

 **Iowa Sec. of State** @IowaSOS · 8 Nov 2016

If you have trouble getting out of your car or entering your polling site, curbside voting is available: sos.iowa.gov/disabilities.h... #BeAVoter



 **Iowa Sec. of State** @IowaSOS · 29 Oct 2016

Enjoyed meeting with this delegation of Brazilians in Iowa City that attended our workshop for #veterans & Iowans with #disabilities.



IVLP and FHI 360

 You Retweeted

 **Jay Byers** @jaybyers · 26 Sep 2016

Improved Access for #Iowa #Voters with #Disabilities. Nice work @IowaSOS!



Improved Access for Voters with Disabilities
Iowa's Secretary of State is reminding voters with disabilities there are methods in place to help them cast ballots. This applies to military veterans
iowapublicradio.org



Iowa Sec. of State @IowaSOS · 26 Sep 2016

Very proud of this bipartisan video to help Iowans with disabilities #vote. #BeAVoter youtu.be/Lt1KNUUZ6ig



5 3



Iowans with Disabilities in Action (ID Action)

October 26, 2016 ·

A great resource from Iowa Secretary of State Paul Pate. An instructional video for Iowans with disabilities who will need to use the OVI voting machine this upcoming election. All polling places are accessible spaces in Iowa and every polling place will have an accessible voting machine.

Un gran recurso del Secretario de Estado Paul Pate. Un video instruccional para las personas de Iowa con discapacidad que necesitaran ayuda usando la machina OVI para votar durante las elecciones. Todos los lugares de Iowa son espacios accesibles y tendran machinas accesibles para votar.

See Translation



OVI voter instructions

An instructional video for Iowans with disabilities who need to use the OVI voting machine.

YOUTUBE.COM

Like Comment Share



Iowans with Disabilities in Action (ID Action)

October 25, 2016 · 🌐

We have partnered with Iowa Secretary of State Paul Pate to provide military veterans and Iowans with disabilities with more than 20 workshops from now until Election Day. Our goal is to help remove any barriers in the voting process so everyone's voice is heard regardless of political party.

Nos hemos asociado con el Secretario de Estado de Iowa Paul Pate para proporcionar los veteranos de Iowa y las personas con discapacidad con más de 20 talleres a partir de ahora hasta el día de la elección. Nuestro objetivo es ayudar a eliminar todos los obstáculos en el proceso de votación sin importar el partido político.

See Translation



Iowa Veterans, Voters with Disabilities Targeted by Get Out The Vote Campaign

DES MOINES, Iowa-- The latest numbers show nearly 286,000 Iowans have...

WHOTV.COM | BY WHO TV CHANNEL 13 NEWS

Like Comment Share



Iowans with Disabilities in Action (ID Action) shared Iowa Secretary of State Paul Pate's photo.

October 24, 2016 · 🌐



Iowa Secretary of State Paul Pate

October 24, 2016 · 🌐

We're partnering with Rik Shannon from Iowans with Disabilities in Action (ID Action) to conduct workshops across the state to help veterans & Iowans with disabilities vote. In Marshalltown, Marshall County Auditor Deanne Raymond & Assistant County Auditor Cindy Reutzel joined us.

30-YEAR U.S. ARMY VETERAN VOTING FOR THE FIRST TIME

