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EAC Releases Tech Time Video on Election Worker Analytics Tool

SILVER SPRING, MD – The U.S. Election Assistance Commission (EAC) today released the latest segment in a <u>new video series</u> designed to provide election officials with technology tools for managing the administration of elections.

The video shows how Los Angeles County, California is using data analysis to identify and recruit top applicants to work at the polls on Election Day. In this video, Benjamin Uminsky, a data scientist in the LA County Registrar-Recorder/County Clerk's office, discusses how predictive analytics tools can help election administrators meet the demand for skilled workers.

"Election workers will play a crucial role in success at the polls this November. The recruitment of responsible and reliable workers is a cornerstone of well-run elections across America," said EAC Chairman Thomas Hicks. "LA County shows us how innovative technology can match worker skill sets to the critical needs of the election precinct," he said.

EAC is producing a series of Tech Time video episodes that highlight high and low-tech election tools so that officials can collect, analyze and leverage maximum quality data to run better elections.

EAC released two videos this month that focused on data visualization to help election officials and voters better understand how elections work, and how visuals can be used in policy and budget discussions. Later in the summer a related video, How to use Data Visualization to Persuade, will be released. The episodes will be available on EAC's website, YouTube, and Twitter.

EAC will release additional Tech Time Episodes throughout the summer. Participants include election officials, academics, election administration advocacy organizations, and others. Upcoming Tech Time Episodes will include: Social Media in Smaller election jurisdictions; Data Analytics in the Elections Office; Polling Place Optimization and Line Management; Election Day Command Center; and Election Office Website Accessibility.

Today's announcement is part of EAC Be Ready 2016 effort. To access a broad range of resources and best practices to help election officials and voters in 2016, visit EAC's website at <u>BeReady16</u>.

The EAC is an independent bipartisan commission created by the Help America Vote Act (HAVA) of 2002. HAVA was passed by the U.S. Congress to make sweeping reforms to the nation's voting process, address improvements to voting systems and voter access that were identified following the 2000 election, and to provide federal funding to states for new voting equipment. HAVA mandates that the EAC test and certify voting equipment, maintain the National Voter Registration form, conduct research, and administer a national clearinghouse on elections that includes shared practices, information for voters and other resources to improve elections. More information is available at <u>EAC.gov</u>.