

U.S. Election Assistance Commission (EAC) 2020 Clearinghouse Awards

Creative and Original "I Voted" Stickers

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OFFICE OF MARK CHURCH CHIEF ELECTIONS OFFICER & ASSESSOR-COUNTY CLERK-RECORDER REGISTRATION & ELECTIONS DIVISION



OFFICE OF ASSESSOR-COUNTY CLERK-RECORDER & ELECTIONS COUNTY OF SAN MATEO

2020 CLEARINGHOUSE AWARDS Category: Creative and Original "I Voted" Stickers

One of the most popular items requested by the voting public during the election period is our "I Voted" sticker which recognizes that the voter has participated in the election. "I Voted" stickers are so popular that many of our permanent Vote by Mail voters were dropping their ballots off at Vote Centers just to obtain their stickers.

Given the popularity of the "I Voted" sticker, the Elections Division conducted a pilot program to include the sticker inside the Official Ballot package sent to all registered voters in the jurisdictions holding elections during the November 5, 2019 Consolidated Municipal, School and Special District Election. Given the success of the pilot, the Elections Division included the "I Voted" sticker in the 2020 Official Ballot package mailed to all registered voters. The sticker will also continue to be available at Vote Centers.

The Elections Division also created a digital "I Voted" sticker that can be shared on the voter's social media pages and included in their online digital signatures. This allows voters to proudly let the world know that they are active voters and voted in the election. A separate digital sticker will recognize the years a person has been registered to vote. A distinctive banner was developed, indicating the number of consecutive years voters have been registered in San Mateo County.

The digital stickers can be accessible via the My Election Info page at www.smcacre.org.



"People/irst, Serving the People of San Mateo County since 1856."
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