



TOWN OF GREENWICH

REGISTRAR OF VOTERS

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REGISTRAR OF VOTERS

Fred DeCaro III
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September 1, 2025

Insert business owner info
City, State, Zip

Dear [Business Owner Friend],

Everything below this sentence is important, but the bottom line is: We are inviting you to sponsor one or two polling places for election day and get a great advertising boost from it. You can pick any of the available locations.

Please read the rest and let us know if you have an interest ASAP. Sponsorship locations are being snapped up. See the list at the end of this letter.

Every November between 20,000 and 30,000 voters come to vote. They are assisted by poll workers who volunteer in their community for a 16-hour shift starting at 5:00AM and ending at 9:00PM

We would like to celebrate them by partnering with local delis and restaurants to supply them with lunch and dinner. Would you consider sponsoring a location serving all of the customers right around your business. We will provide an advertising opportunity to put your brand right in front of the 1000+ voters who came to each of our polling places last year on election day. In addition, our media sponsor, the Greenwich Sentinel, will run a thank you advertisement spotlighting all of the businesses

If you would like to sponsor one of these locations, we offer the following.

What we are offering:

1. Two 3 foot tall and 2 foot wide signs thanking you for your sponsorship as soon as someone enters the polling place. All voters enter through a designated entrance so there will be no way to miss seeing these signs and your gracious sponsorship. See the attached sample. You supply us with a logo of your choice.

2. Prior to the election, our media partner the Greenwich Sentinel Newspaper will run a news story highlighting the Adopt A Polling Place program which will highlight the generosity of the businesses sponsoring each of the locations.
3. Our media partner the Greenwich Sentinel newspaper will feature run a thank you ad highlighting your generosity in their November 7 issue.
4. A special thank you will go out in the Town of Greenwich's weekly "Community Connections" newsletter which is sent to more than 25,000 email subscribers who are Greenwich residents

What we ask of you:

Each polling place has between 10 and 20 poll workers. **We ask that you provide them with lunch around 11AM and dinner around 5PM, preferably to include plates, napkins, plasticware and beverages (bottled water or soda).** These do not need to be extravagant meals, but should show your desire to celebrate these community volunteers.

Below is a table of voting locations and the number of poll workers this year (bigger locations with more poll workers also have more voters). Every place we have contacted has immediately signed up, and we are running out of sponsorship opportunities.

District	Location	# of Poll Workers	# of Voters who voted in 2024
1	Julian Curtiss School - Available	13	1200
2	Greenwich Town Hall - Reserved by Constantino's Pizza	13	750
3	Western Middle School - Reserved by Garden Catering	13	803
4	New Lebanon School - Reserved by Constantino's Pizza	13	1500
5	Riverside School - Reserved by Little Pub	13	1780
6	Old Greenwich School - Reserved by Garden Catering	13	1900
7	Greenwich High School -	13	1180

	Reserved by Constantino's Pasta Bowls		
8	Central Middle School - Reserved by The Makerie	18	2050
9	Bendheim Western Greenwich Civic Center - Reserved by Constantino's Pasta Bowls	13	1584
10	Glenville School - Available	13	1300
11	North Street School - Available	17	1670
12	North Mianus School - Reserved by Little Pub	17	1860

This is an opportunity to further enhance your reputation with the residents in your area.

We are looking for sponsors in each of our 12 polling places. This is an entirely non-partisan event.

Sincerely,

Fred DeCaro III & Mary Hegarty
 Registrars of Voters
fred.decaro@greenwichct.gov

















