



HELP AMERICA VOTE DAY

2026 TOOLKIT

Help America Vote Day was established by the U.S. Election Assistance Commission to encourage people across the U.S. to get involved in the electoral process by signing up to be a poll worker and to create an opportunity to share information on how to register and cast a ballot.

By encouraging more people to become poll workers in their communities, Help America Vote Day is addressing the critical shortage of poll workers, strengthening our republic, inspiring greater civic engagement and volunteerism, and helping to ensure election offices have the staff they need throughout 2026.

Guidance on how to register and cast a ballot is a critical resource for voters as the primary season approaches. By sharing vital election information, Help America Vote Day helps every voter in their community prepare for upcoming elections.

Use Help America Vote Day as an opportunity to direct your community to your site as a trusted source of information on voter registration and voting.

Make sure to use the hashtag **#HelpAmericaVote** and tag us on social media.

Help America Vote Day is January 27, 2026.

Website: helpamericavote.gov

Hashtags: #helpamericavote, #helpamericavote2026



[@us.eac](https://www.instagram.com/us.eac)



[@helpamericavotebeapollworker](https://www.facebook.com/helpamericavotebeapollworker), [@eacgov1](https://www.facebook.com/eacgov1)



[@beapollworker](https://twitter.com/beapollworker), [@eacgov](https://twitter.com/eacgov)



[@Help America Vote: Be A Poll Worker](https://www.linkedin.com/company/help-america-vote-be-a-poll-worker), [@U.S. Election Assistance Commission](https://www.linkedin.com/company/u-s-election-assistance-commission)

SOCIAL MEDIA GRAPHICS

The EAC's Help America Vote Day 2026 Social Media toolkit gives you the templates, scenarios, and characters you need to help boost your outreach efforts.

What's in the kit?

Fully-customizable templates: 32 Canva social media templates for wide (1600 x 900px) and vertical (1080 x 1350px) post formats.

Updated Scenarios: Real-world situations and scene starters to make your posts connect.

New Characters: A brand-new lineup of illustrated figures to bring your outreach to life.

CHECK OUT THE **POWERPOINT** SOCIAL MEDIA TEMPLATES



[Click here to access horizontal templates.](#)

[Click here to access vertical templates.](#)



CHECK OUT THE **CANVA** SOCIAL MEDIA TEMPLATES



[Click here to access horizontal templates.](#)

[Click here to access vertical templates.](#)



CUSTOMIZABLE PRESS RELEASE

Edit this press release template for community partners and issue it in advance of Help America Vote Day.

[Insert State/Local Election Office Letterhead Here]

[Insert EAC Letterhead Here]

FOR IMMEDIATE RELEASE

[DATE]

[ELECTION OFFICE] Recognizes Help America Vote Day to Inspire Civic Engagement Throughout 2026

First recognized by the U.S. Election Assistance Commission in 2022, the day aims to raise awareness about the importance of poll workers and inspire more Americans to play a role in the electoral process.

[City, State] – As the 2026 election season begins, the [Election Office] is recognizing Help America Vote Day on January 27, 2026. Help America Vote Day aims to inspire greater civic engagement and volunteerism, and help ensure safe, secure, accurate, and accessible elections in [state/county] in 2026 and beyond. This is also an opportunity to share election and voting information from trusted sources like [Election Office]

“Election workers are an integral part of the election process. Signing up is one of the most meaningful ways that Americans can do their part to serve their communities,” said [REPRESENTATIVE FROM ELECTION OFFICE]. “In [year], [insert location] had XXX election workers at voting locations. We are excited to recognize Help America Vote Day to help kick-off our recruitment efforts and encourage residents of [insert location] to be the face of elections in our community and sign up to be an election worker.”

Specific duties and compensation for poll workers vary depending on location, but most jurisdictions task election workers with setting up and preparing voting locations, welcoming voters, verifying voter registrations, and issuing ballots. Poll workers also help ensure voters understand the voting process by demonstrating how to use voting equipment and explaining voting procedures. By serving, poll workers play a pivotal role in protecting the integrity of our democracy and ensuring every eligible voter can cast their ballot.

Election staff and poll workers are overseen by local election authorities, which also provide training in advance of Election Day.

For more information on Help America Vote Day and how to become an election worker please visit [insert election office link] or HelpAmericaVote.gov.

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[INSERT JURISDICTION BOILERPLATE]

The U.S. Election Assistance Commission - The U.S. Election Assistance Commission (EAC) was established by the Help America Vote Act of 2002 (HAVA). It is an independent, bipartisan commission charged with ensuring secure, accurate and accessible elections by developing guidance to meet HAVA requirements, adopting voluntary voting system guidelines, and serving as a national clearinghouse of information on election administration. The EAC also accredits testing laboratories and certifies voting systems, as well as administers the use of HAVA funds. For more information, visit www.eac.gov.