

SALT LAKE COUNTY CLERK  
ELECTION DIVISION

# 2024 CLEARIES SUBMISSION ACCESSIBILITY

TRY BEFORE YOU VOTE:  
ACCESSIBLE VOTER  
OUTREACH

# TRY BEFORE YOU VOTE: ACCESSIBLE VOTER OUTREACH

Disabled individuals may feel unable to participate in voting if they don't know what options are available to them. To encourage more election participation, we brought our demonstration voting machines to multiple events hosted by or geared toward the disabled community. At these events, voters received hands-on experience with our three accessible voting methods, helping them gain confidence in the process.

Our outreach not only reduced uncertainty but also allowed voters to ask questions, explore accommodations, and, where applicable, sign up for electronic ballot delivery. By meeting voters where they are, we empowered them to make informed choices and ensured they knew their options before Election Day.

## CREATIVITY AND INNOVATION

Since election equipment is highly secure, we had our staff work with our supplier to learn how to program "Test Election" machines that are isolated for demonstration purposes. With that knowledge, we can now create custom election environments tailored to specific audiences without endangering the security protocols of our main processes.

We also partnered with our vendor for the electronic ballot to create educational material in both English and Spanish to assuage any fears our voters may have about the security of their digital ballot.

As a result of these efforts, voters expressed either confidence in their ability to use the voting machines, or their appreciation for the implementation of the electronic ballot.

## COST EFFECTIVENESS

The only additional cost for this program was time. Training staff to program elections was already a part of our general operation, and our vendors were more than happy to create educational materials under our existing contracts: We just needed to find events and attend!

## CAN BE REPLICATED BY OTHER OFFICES

No true barriers exist to prevent other jurisdictions from implementing a similar program. It requires communication with leadership within the disabled community, a staff member educated in the social etiquette of the community, and a table with a steady power supply.

We've developed close relationships with our local chapter of the National Federation of the Blind, the Disability Law Center of Utah, and the ADA Coordinators of the various municipalities within our jurisdiction, who all regularly reach out to us to inform us of opportunities to engage with their communities.

## MEETS CATEGORY REQUIREMENTS

Anything done to remove a barrier between a voter and their successfully submitted ballot is a leap forward for accessibility: But if a voter thinks the barrier still exists, they may be discouraged before they even start.

Our initiative directly supports HAVA and ADA requirements by ensuring that all voters, regardless of ability, have equal access to the voting process.

## IMPROVES OUTCOMES FOR VOTERS AND ELECTION OFFICIALS

This initiative has significantly improved outcomes for both voters and election officials. For voters, it has increased confidence and participation in the electoral process, particularly among those who previously felt excluded due to accessibility concerns. Many participants reported feeling more prepared to vote independently, leading to a higher likelihood of casting their ballots on Election Day. For election officials, the program has streamlined the voting process by reducing the need for last-minute accommodations and increasing overall efficiency.

Additionally, the positive feedback and increased participation in our electronic ballot initiative have strengthened trust in our office's commitment to accessibility. By proactively addressing potential barriers, we've created a more inclusive and equitable voting experience for all. Looking ahead, we plan to expand this program to reach even more voters, ensuring that accessibility remains a cornerstone of our electoral process.



## Enhanced Ballot

## Easily and efficiently electronically mark and return your ballot.

The State of Utah has partnered with Enhanced Voting to provide remote accessible vote by mail capabilities.



## HOW IT WORKS

**01 Request**

Call your local election office to request an accessible electronic ballot.

**02 Notification**

45 days before each election, an email will be sent to you containing detailed instructions and a link to access and mark your electronic ballot.

**03 Mark**

Electronically mark your ballot through the fully accessible online portal.

**04 Return**

Submit your ballot with one click. Your ballot is then automatically and securely encrypted as it is returned.

## FEATURES &amp; BENEFITS

- Compatible with the latest accessibility devices, and additional accessibility tools are built-in to the online portal.
- Accessibility tools are built into the voting portal, allowing you to adjust your voting experience to best fit your text size, color, and contrast preferences.
- Complies with Federal ADA, NIST, and WCAG 2.1 AA Web Accessibility standards.
- Multiple advocacy groups and individuals with varying degrees of visibility impairment completed usability testing with positive feedback.
- Working with accessibility and usability experts, a fully accessible voter interface design was achieved after rigorous user research and testing.

✦ CONTACT US ✦ [EnhancedVoting.com](https://EnhancedVoting.com) ✦ [Accessibility@EnhancedVoting.com](mailto:Accessibility@EnhancedVoting.com)



## Enhanced Ballot

## Marque y devuelva electrónicamente su boleta con facilidad y eficiencia.

El estado de Utah se ha asociado con Enhanced Voting para proporcionar capacidades de voto por correo accesible remoto.



## CÓMO FUNCIONA

**01 Solicite**

Llame a su oficina electoral local para solicitar una boleta electrónica accesible.

**02 Reciba Notificación**

45 días antes de cada elección, se le enviará un correo electrónico con instrucciones detalladas y un enlace para acceder y marcar su boleta electrónica.

**03 Marque**

Marque electrónicamente su boleta a través del portal en línea totalmente accesible.

**04 Devuelva**

Envíe su boleta sin esfuerzo con un solo clic. Su boleta se encripta automáticamente y de manera segura al devolverla.

## CARACTERÍSTICAS Y BENEFICIOS

- Compatible con los últimos dispositivos de accesibilidad, y herramientas de accesibilidad adicionales integradas en el portal en línea.
- Las herramientas de accesibilidad están incorporadas en el portal de votación, lo que le permite ajustar su experiencia de votación para que se adapte mejor a sus preferencias de tamaño de texto, color y contraste.
- Cumple con los estándares de accesibilidad web de ADA Federal, NIST y WCAG 2.1AA.
- Varios grupos de defensa y personas con diferentes grados de discapacidad visual completaron pruebas de usabilidad con comentarios positivos.
- Trabajando con expertos en accesibilidad y usabilidad, se logró un diseño de interfaz de votante completamente accesible después de una investigación y pruebas rigurosas con usuarios.

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## Enhanced Ballot

Easily and efficiently mark and return your ballot electronically.

The state of Utah has partnered with Enhanced Voting to provide remote and accessible ballot casting.

## How it Works:

**1. Request**

Call your local election office to request an accessible electronic ballot.

**2. Get Notified**

45 days before each election, an email will be sent to you containing detailed instructions and a link to access and mark your electronic ballot.

**3. Mark**

Electronically mark your ballot through the fully accessible online portal.

**4. Return**

Effortlessly submit your ballot with one click. Your ballot is then automatically and securely encrypted as it is returned.

*We provide various accessibility materials to voters, including these guides to voting electronically, in English and Spanish.*

## Enhanced Voting

## Enhanced Ballot

Marque y devuelva electrónicamente su boleta con facilidad y eficiencia.

El estado de Utah se ha asociado con Enhanced Voting para proporcionar capacidades de voto por correo accesible remoto.

## Cómo Funciona:

**1. Solicite**

Llame a su oficina electoral local para solicitar una boleta electrónica accesible.

**2. Reciba Notificación**


45 días antes de cada elección, se le enviará un correo electrónico con instrucciones detalladas y un enlace para acceder y marcar su boleta electrónica.

**3. Marque**

Marque electrónicamente su boleta a través del portal en línea totalmente accesible.

**4. Devuelva**

Envíe su boleta sin esfuerzo con un solo clic. Su boleta se encripta automáticamente y de manera segura al devolverla.

<h3>By-Mail</h3> <p>Since 2014, Elections in Salt Lake County have been conducted primarily through by-mail ballots. All eligible, registered voters are sent a ballot at least 21 days before each election. Voters are able to research candidates and return their completed ballot by mail, or through one of the county's secure drop boxes.</p> <p>Many people, abled and disabled, prefer this method for its convenience. Our disabled voters appreciate that it requires very little mobility, that it is easy to request assistance to complete, and that it incorporates the USPS: A system with which they are already familiar.</p> <p>Voters may be concerned that their signature is inconsistent, or that signing is impractical. For these voters, we can place a special mark on their record, allowing the signature experts to take that into account while validating their signatures.</p> <p><b>For more information, Please Call Us: (385)468-7400</b></p>	<h3>Additional Resources</h3> <p>The Clerk's Office recognizes there are many unique concerns facing our community. To do our part, we also provide resources for individuals who are:</p> <ul style="list-style-type: none"> <li>•Experiencing homelessness who wish to register to vote.</li> <li>•Victims of abuse, who wish to keep their registration information private.</li> <li>•Away from home for an extended period of time and wish to vote in their home precinct.</li> </ul> <p>To stay up-to-date on all things elections, consider exploring the web pages listed below: Or give our office a call!</p> <div data-bbox="695 716 878 919"> <p>www.linktr.ee/VoteSLCo</p> <p>NavLane GO App Accessible QR Code</p> </div> <p>A QR code linking to: <a href="https://linktr.ee/VoteSLCo">linktr.ee/VoteSLCo</a></p>	<h2>SALT LAKE COUNTY CLERK ELECTION DIVISION</h2> <h1>Guide to Accessible Voting</h1> 
<p>There are three main ways a person with a disability may choose to vote:</p> <div data-bbox="321 1129 508 1266"> <p><b>By-Mail</b></p> </div> <div data-bbox="310 1308 513 1497"> <p><b>In-Person</b></p> </div> <div data-bbox="321 1524 508 1682"> <p><b>Electronically</b></p> </div>	<h3>In-Person</h3> <p>Our Vote Centers are all-inclusive, and up to ADA standards.</p> <p>Touch screen voting machines are the standard, enabling voters to change the text size and color as-needed. The Poll Workers are equipped with magnifying lenses and signature guides to aid with the check-in process.</p> <p>A voter may bring someone to help them in the voting booth (provided they are not the voter's boss or union representative); However, assistive technology is available upon request, allowing the individual to vote independently through an audio-tactile ballot marking device.</p> <div data-bbox="659 1423 922 1665"> </div> <p><i>*An image of the audio-tactile ballot marking device.</i></p>	<h3>Electronically</h3> <p>When a voter signs up for this service, their next ballot will arrive through a secure link sent to the individual's email. Completed ballots are automatically encrypted and sent back to the Elections Office.</p> <p>This service, known as Enhanced Voting, integrates with most widely used accessibility technology, making it easy to incorporate in existing routines.</p> <p>Since the transaction occurs via email, ballots can be cast from any location with an internet connection.</p> <p>Casting a ballot using this method does not require a signature.</p> <p>These ballots go out at least 21 days before an election, providing ample time to research and return the ballot.</p> <p><b>For more information, Please Call Us: (385)468-7400</b></p>

We provide various accessibility materials to voters, including these tri-fold guides to accessible voting electronically.