[Introduction message on internal flap]

[Voter question/topic 1]

Content

* [List item 1]
* [List item 2]
* [List item 3]

[Action] at [URL, email, etc.]

[Content for back page]

[Topic]

**[Voter question]**

**A close-up of a sticker

Description automatically generated**

[General] Election YYYY

A seal logo with text and words

Description automatically generated[Franklin] county

[vote.state.gov/register]

[(555) 555-5555]

[Voter question/topic 2]

[Voter question/topic 3]

A drawing of a person in a room

Description automatically generated

**Subheading**

Content

* List item
* List item

**Subheading**

Content

* List item
* List item

A qr code on a white background

Description automatically generated

[Action] at [URL, email, etc.]

A hand holding a pen and writing on a check

Description automatically generated

[Introduction to next section]

**Subheading**

Content

* List item
* List item

**Subheading**

Content

* List item
* List item

**Subheading**

Content

* List item
* List item

**Subheading**

Content

* List item
* List item

A black and white icon with a calendar

Description automatically generated

[Note about an important date or deadline]

**Design Notes**

(Delete this section when you finalize your design)

* This template is meant to be printed on letter size paper and folded in thirds to create a trifold brochure. Print it with these settings:
  + Actual size (do not shrink or fit to page)
  + On both sides if the paper (double-sided), flipped on the short edge
* Replace the seal with your own county or state seal
* Be sure to update the design with your own county’s name and relevant dates
* Change or switch out terms that your jurisdiction uses (for example, absentee voting instead vote by mail voting)
* If your county’s website link does not fit the provided spaces, work with your IT team to create a shortened or vanity URL that is simple and easy to remember.
  + E.g., vote.state.gov/register or govote.state.gov
* You can change the colors to better match your organization’s branding. If you do so, be sure there’s enough color contrast to make it accessible.
* This template uses the Noto Sans font family available through [Google Fonts](https://fonts.google.com/noto/specimen/Noto+Sans). Noto Sans is a legible font with robust language support. If you cannot use Noto Sans, you can use a sans serif font like Calibri.
* Export the file as a PDF to get printed professionally.