

[Introduction message on internal flap]

[Content for back page]

[Topic]

# [Voter question]

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## [Voter question/topic 1]

Content:

- [List item 1]
- [List item 2]
- [List item 3]

[Action] at [URL, email, etc.]

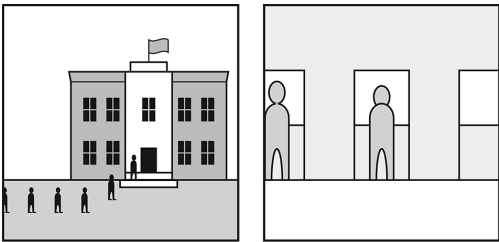


[General] Election YYYY



[Franklin] county  
[vote.state.gov/register]  
[(555) 555-5555]

# [Voter question/topic 2]



## Subheading

Content

- List item
- List item

## Subheading

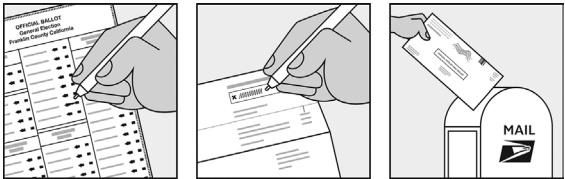
Content

- List item
- List item



[Action] at [URL, email, etc.]

# [Voter question or topic 3 or 4]



[Introduction to next section]

## Subheading

Content

- List item
- List item

## Subheading

Content

- List item
- List item

## Subheading

Content

- List item
- List item

## Subheading

Content

- List item
- List item



[Note about an important date or deadline]

# Design Notes

**(Delete this section when you finalize your design)**

- This template is meant to be printed on letter size paper and folded in thirds to create a trifold brochure. Print it with these settings:
  - Actual size (do not shrink or fit to page)
  - On both sides if the paper (double-sided), flipped on the short edge
- Replace the seal with your own county or state seal
- Be sure to update the design with your own county's name and relevant dates
- Change or switch out terms that your jurisdiction uses (for example, absentee voting instead vote by mail voting)
- If your county's website link does not fit the provided spaces, work with your IT team to create a shortened or vanity URL that is simple and easy to remember.
  - E.g., [vote.state.gov/register](https://vote.state.gov/register) or [govote.state.gov](https://govote.state.gov)
- You can change the colors to better match your organization's branding. If you do so, be sure there's enough color contrast to make it accessible.
- This template uses the Noto Sans font family available through **Google Fonts**. Noto Sans is a legible font with robust language support. If you cannot use Noto Sans, you can use a sans serif font like Calibri.
- Export the file as a PDF to get printed professionally.