



**EAC Standards Board
San Antonio, Texas
April 27, 2017**

**Brian D. Newby
Executive Director**

United States Election Assistance Commission

Discussion This Morning

Quick Review of #BeReady16

Reminder of What We Planned

Showcase Some of the EAC's Talent

Handoff for #GamePlan17



A year in the shoes of election administrators:

**January
Continuity
Planning**

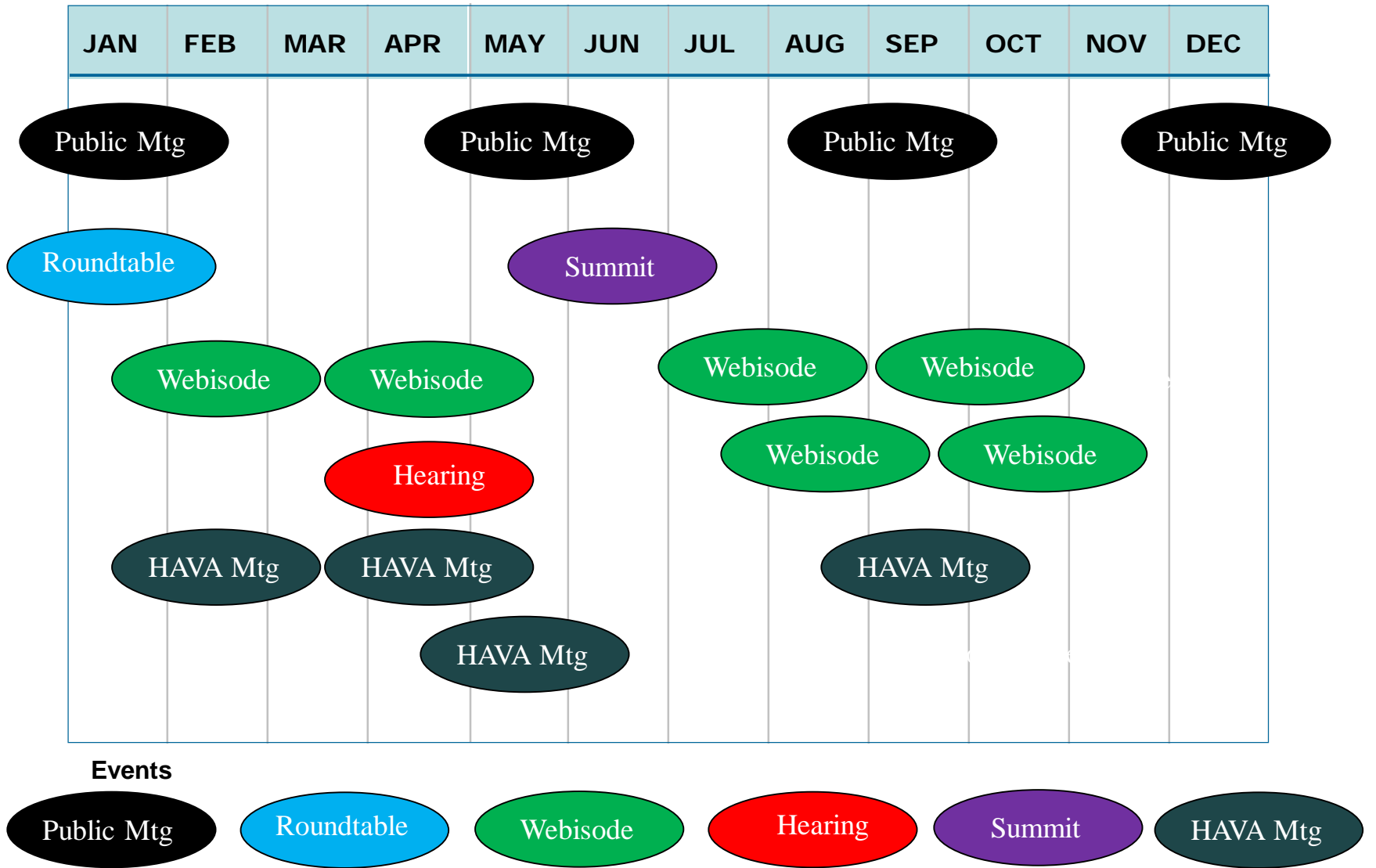
**February
votebymail.gov**

**March
Election Worker
Webisode**

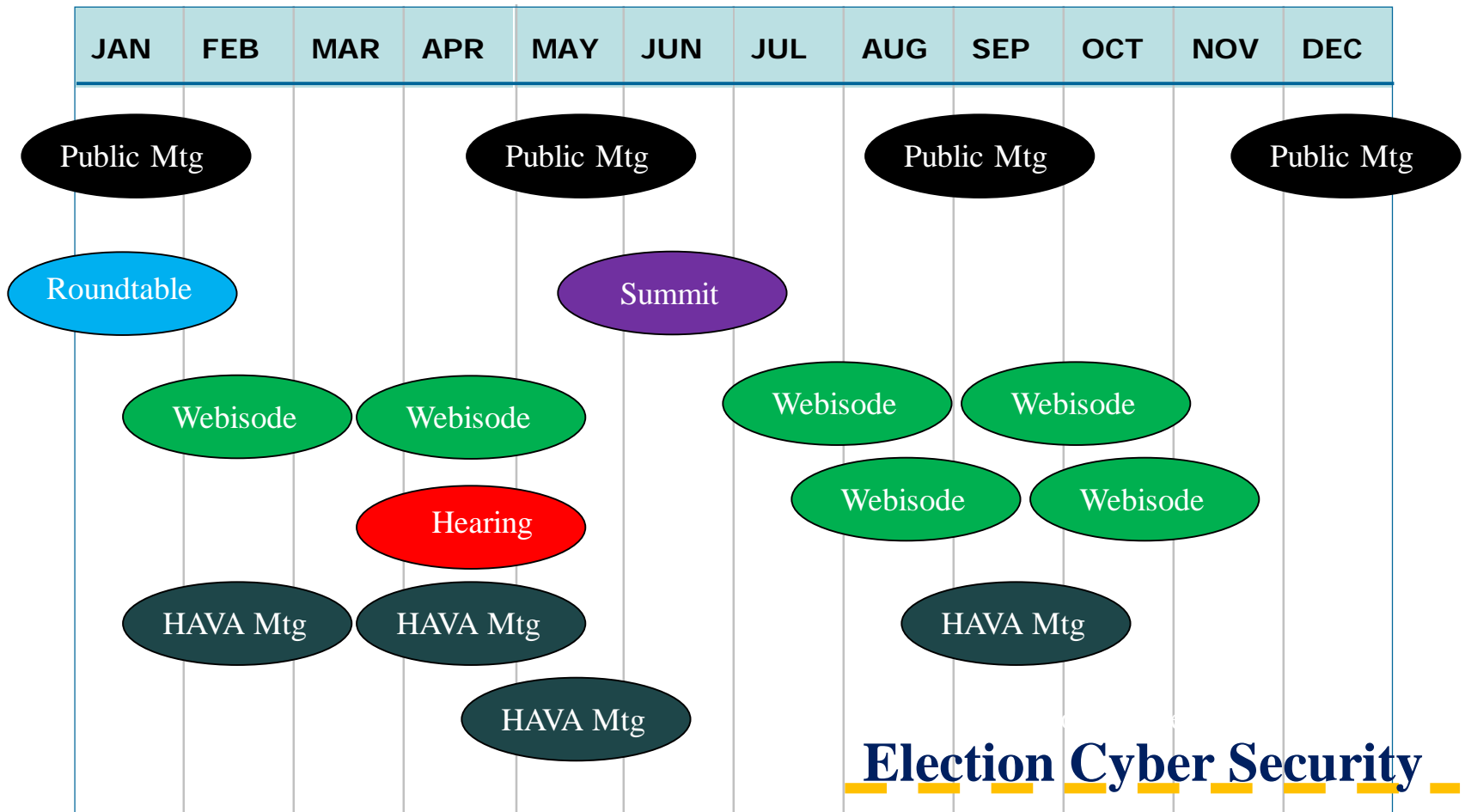
**April
Disability and
Accessibility**



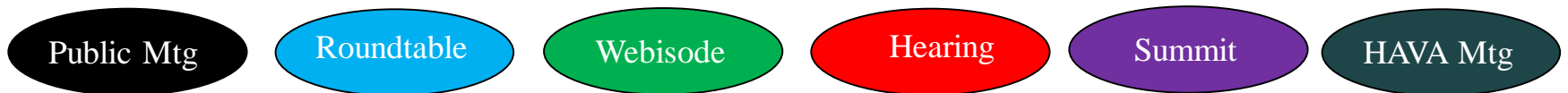
EAC BeReady16 Events



EAC BeReady16 Events



Events



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Workers

Official & Voter Toolkit

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45

Election Technology

ncy Plans

chnology Procurement

k Requirements

Tech Time

Election officials and others in the field of election administration use a variety of technology to manage and administer the election process. From data visualizations to polling place management tools to creating apps to leveraging social media, officials are finding creative ways, both high-tech and low-tech, to integrate these tools into their day-to-day work.

Data Visualization:

Visualizing election data can help election officials and voters better understand how elections work. In these videos, Monica Crane Childers of Democracy Works and Tiana Epps-Johnson, Whitney May, and Kurt Sampsel from the Center for Technology and Civic Life discuss in detail why visualizing data is useful, share practical tips and best practices for how to visualize data, provide a variety of examples of election officials visualizing their data, and how visuals are used in policy and budget discussions.

Why Visualize Data



How to Visualize Data



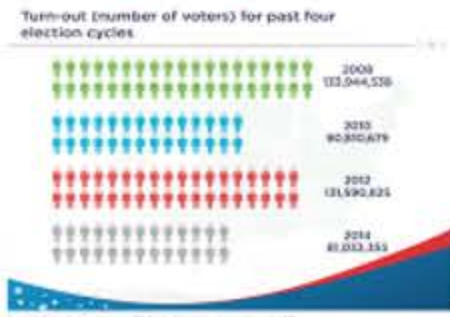
nal Mail Voter
orm to register to
our registration
th a new name or
register with a political

sh to vote absentee
ormed service member
ber or a citizen living
S., contact the **Federal
nce Program** to register

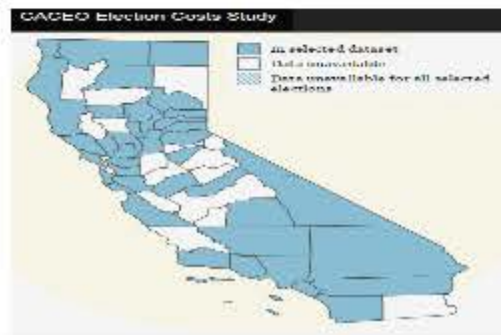
ive information about
including public
ocasts, reports and

Election Data Visualizations From Around the Country

EAC Election Administration and Voting Survey



California Election Costs



Orange County, CA



Colorado



Denver County, CO



Virginia



Wisconsin



Escambia County, FL



Easton, MA





***Dave Bjerke,
Falls Church,
Virginia***

Polling Place Management and Line Optimization Tools



***Charles Stewart III,
MIT***

Voting Information Project and Related Apps



***Alysoun McLaughlin,
Montgomery County,
Maryland***

Data Analytics for Poll Worker Recruitment



***Amy Cohen,
The Pew
Charitable
Trusts***

Election Day Command Center



***Ben Uminsky,
Los Angeles County,
California***



***Noah Praetz,
Cook County,
Illinois***

Election Office Website Accessibility



***Stuart Holmes,
State of Washington***

EAC Areas of Emphasis

Grants

Certification

Survey (EAVS)

Clearinghouse

Communications



Traps to Avoid



Use HAVA as Our Guide Deeper, Not Wider



2016 Strategic Approach

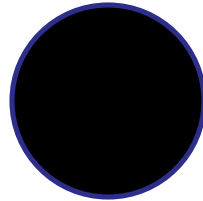
Determine when to create, when to connect, and when to do both.



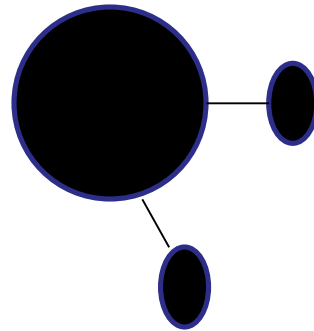
Key Connector Strategy



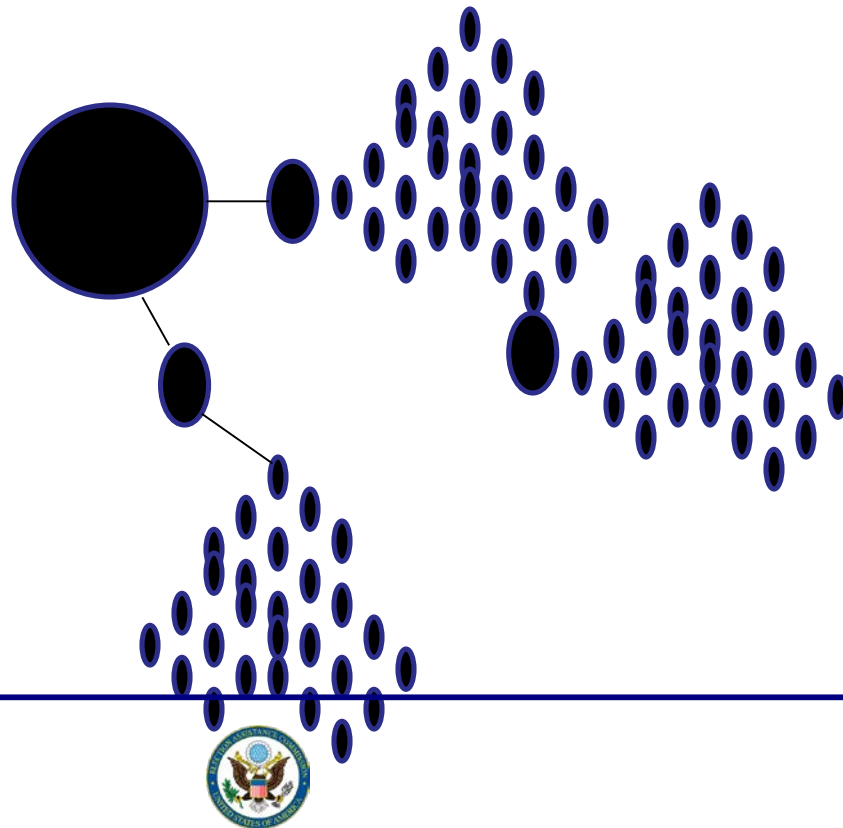
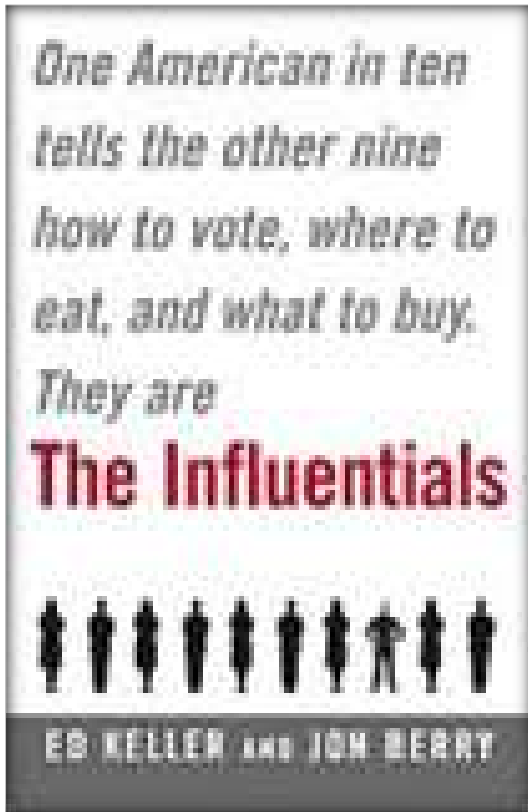
Key Connector Strategy



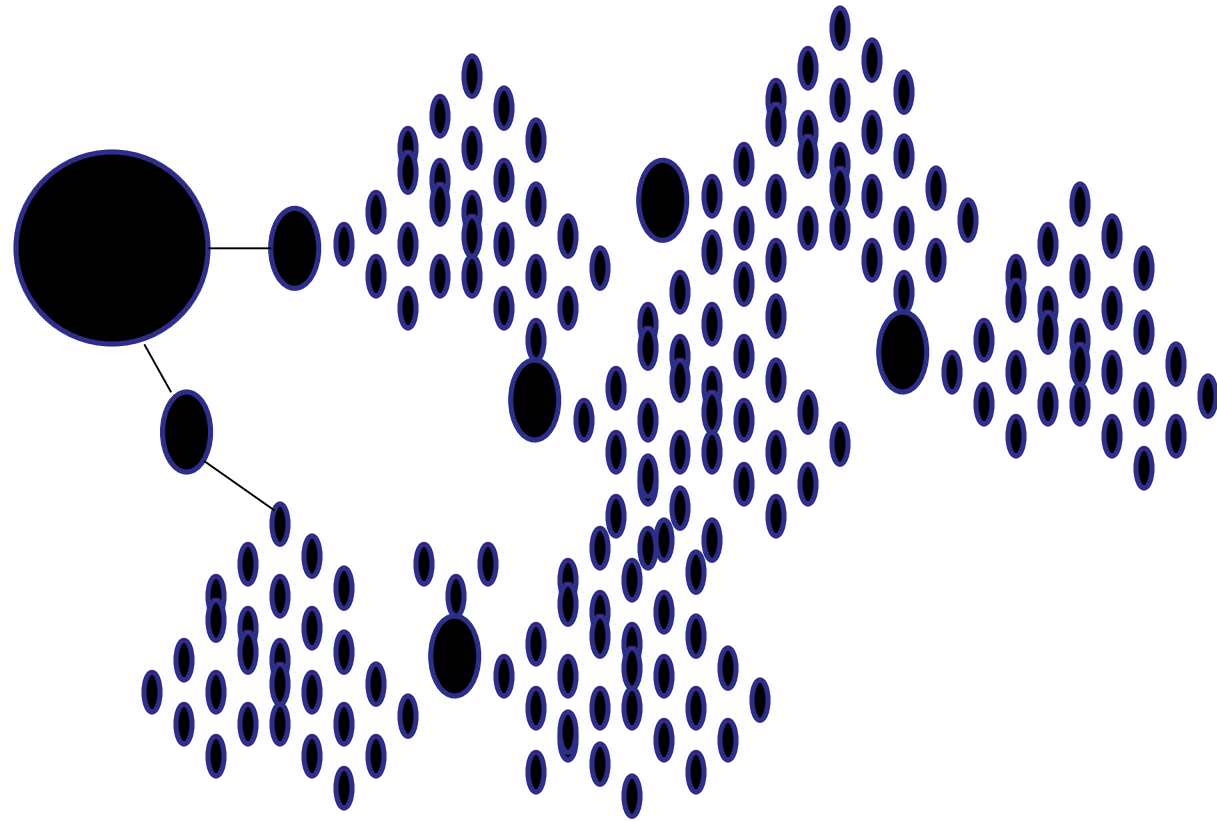
Key Connector Strategy



Key Connector Strategy



Key Connector Strategy



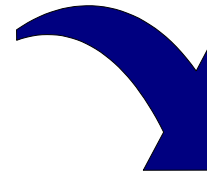
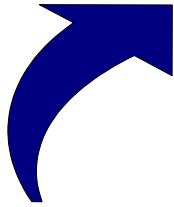
Be Your Go-To Election Resource

Start With Us



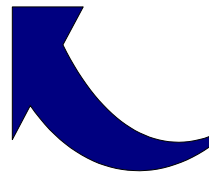
PDCA

Plan

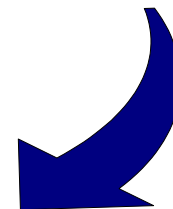


Act

Do



Check



PDCA

Plan
1H 2017

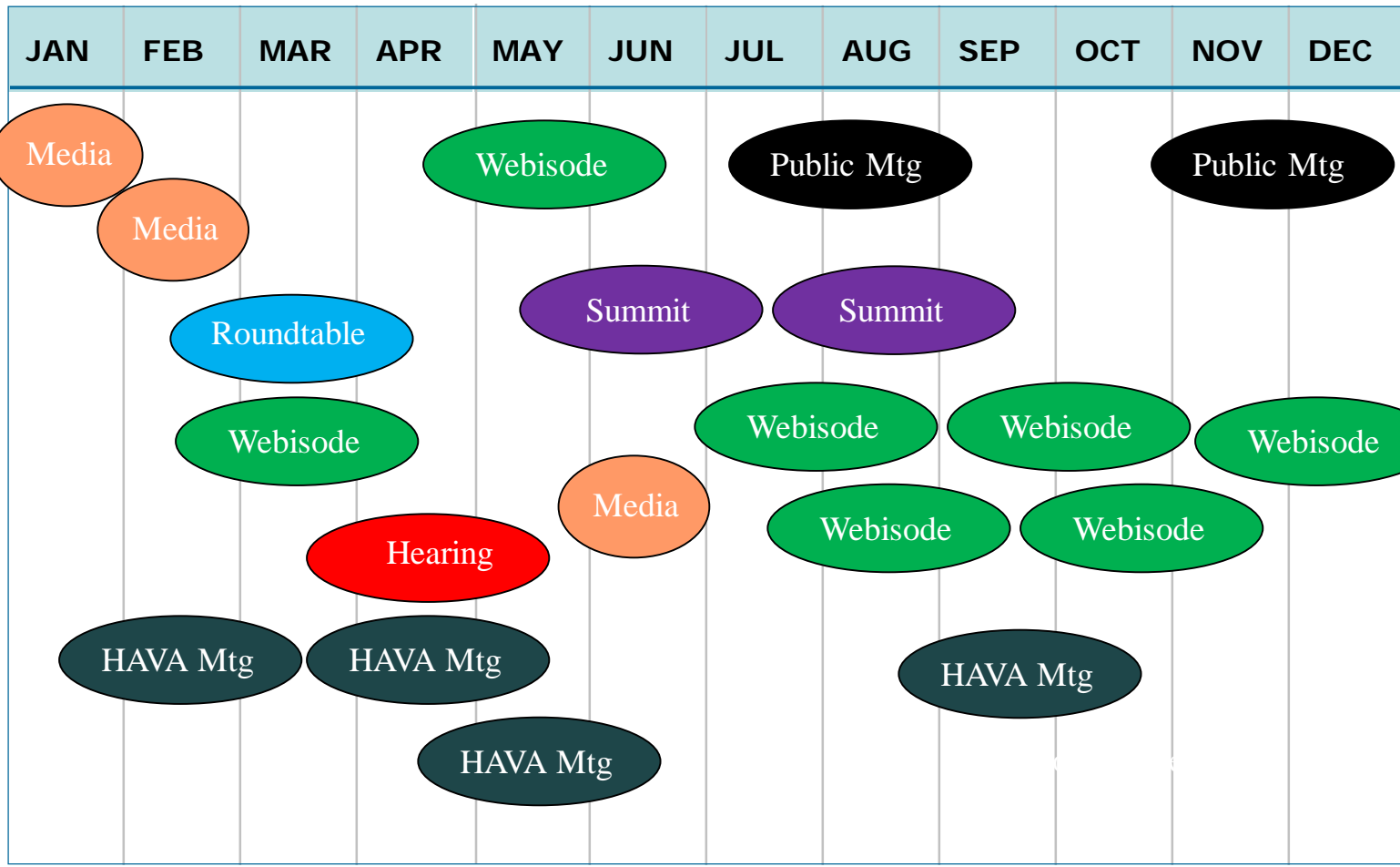
Act
2H2018

Do
2H 2017

Check
1H2018



EAC GamePlan17 Events



Events (Planned/Tentative)



“reinforce importance”

“additional capabilities”

“reliable”

“transformer”

“responsive”

“forward-thinking”

“added capabilities”

“took hits and survived”

“strong,

“asset to be used a resource”

growing team”

“operate like an election office”

“incredibly good looking” (Sean Greene)



EAC Staff 2017

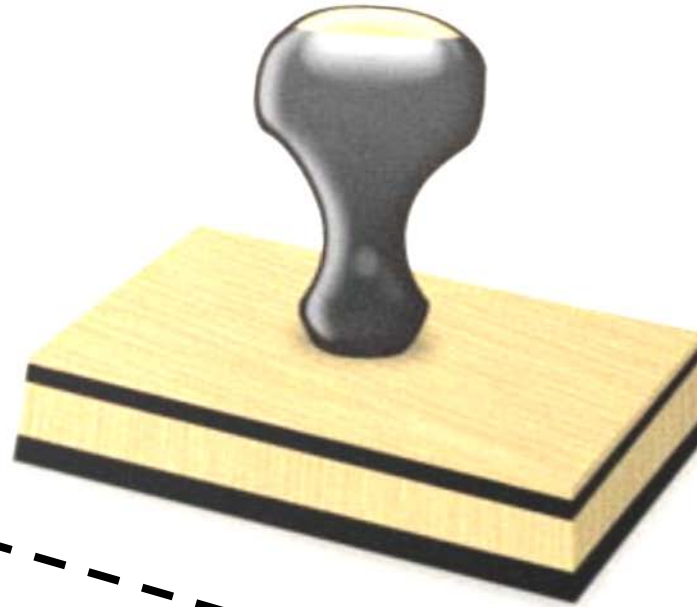
Innovative
Adaptable Committed Initiative Reliable
Progressing Accountable Strong Team Inclusive
Engaging Customer Effort Forward-Thinking
Expertise Specialists Responsive Effective Facilitators
Transformer Support Expanding Leadership Communicate
Survivors Results Resilience Development Knowledge
Resource Assistance Collaborative Strategic
Attentive Asset
Efficient Service



Be Your Go-To Election Resource

Start With Us





**MAKE
IT REAL**



**MAKE
IT REAL**







WHO'S AWESOME?
YOU'RE AWESOME