

# Designing Polling Place Materials: Effective Designs for the Administration of Federal Elections



**EAC** provides a best practices report and samples for the design of ballots and polling place materials. Design principles, legislative guidelines, and research with election officials, voters, poll workers, and other experts were used to develop these resources. We recommend that samples for optical scan ballots, direct-recording electronic (DRE) ballots, and polling place voter information materials be viewed in the context of the full EAC report, which addresses the design planning process, general best practices, implementation insights, limitations, and more.

Election officials may request a CD containing the report and camera-ready images that can be customized for local election jurisdictions.

To view designing polling place materials, visit [www.eac.gov](http://www.eac.gov).

For more information or to order materials, contact Marcy Reedy, Program Support Specialist

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