

Effective Designs for the
Administration of Federal Elections

Section 8: Appendix

June 2007

About AIGA / Design for Democracy

About AIGA

AIGA, the professional association for design, is the oldest and largest membership association for design professionals engaged in the discipline, practice, and culture of designing. Its mission is to advance designing as a professional craft, strategic tool, and vital cultural force.

The organization was founded as the American Institute of Graphic Arts in 1914. Since then, it has become the preeminent professional association for communication designers, broadly defined. In the past decade, designers have increasingly been involved in creating value for clients (whether public or business) through applying design thinking to complex problems, even when the outcomes may be more strategic, multidimensional, and conceptual than what most would consider traditional communication design. AIGA now represents more than 19,000 designers of all disciplines through national activities and local programs developed by more than 55 chapters and 200 student groups.

AIGA supports the interests of professionals, educators, and students who are engaged in the process of designing. The association is committed to stimulating thinking about design, demonstrating the value of design, and empowering success for designers throughout the arc of their careers. Through conferences, competitions, exhibitions, publications, and Web sites, AIGA inspires, educates, and informs designers, helping them to realize their talents and to advocate the value of design among the media, the business community, governments, and the public.

About Design for Democracy

Design for Democracy is a strategic initiative of AIGA. The organization's goal is to increase civic participation by making experiences clearer, more understandable, easier to accomplish, and more trustworthy. Design and social research professionals collaborate to enable compelling, efficient, and trust-building experiences between government and the governed.

Contributors

Accessibility Experts

Ann Taylor, American Federation of the Blind
David Baquis, Access Board
Diane Golden, Missouri Assistive Technology
Dr. Richard Deluca, Eye Institute of New York
Jim Dixon, American Association of People
With Disabilities
JR Harding, Access Board
Nancy George, AARP
Steven Booth, American Federation of the Blind

Election Officials

Alexia Scott Morrison, Nebraska
Brett Rowley, California
Carmine P. Casciano, New Jersey
Dawn Roberts, Florida
David Dowling, Nebraska
David Orr, Illinois
David J. Shively, Nebraska
Howard Sholl, Delaware
Glen Takahashi, Hawaii
Guy Mickley, Maryland
Jim Henson, Minnesota
Joanne Armbruster, New Jersey
John Lindback, Oregon
Julia Keh, California
Kathy Rogers, Georgia
Keith Cunningham, Ohio
Linda Lamone, Maryland
Mary Kiffmeyer, Minnesota
Richard Lynch, New Jersey
Scott Burnham, Illinois
Sharon Bohaboj, Nebraska
Sharon Turner-Buie, Missouri
William Campbell, Massachusetts

Language/Reading Experts

Amy Gendler, AIGA China
Bill Tilghman, Compass Languages
Dana Chisnell, UsabilityWorks
Ginny Redish, Redish & Associates, Inc.
Glenn Magpantay, Asian American Legal Defense
and Education Fund
Josephine Scott, Redish & Associates, Inc.
Judy Trupin, Queens Borough Library,
Adult Services
June Crawford, National Institute for Literacy
Leo Brenninkmeyer, Compass Languages
Roberto Cruz, Queens Borough Library,
Adult Services
Susan Dalmus, Queens Borough Library,
Adult Services
Veronica Belsuzarri, Illinois
Wang Yun, AIGA China

Researchers, Designers, and Election Design Experts

Cheyenne Medina
Dori Tunstall, Design for Democracy
Gretchen Schulfer
Jim Vermillion, International Foundation for
Election Systems
Joe Sparano
Marcia Lausen, Design for Democracy
Michael Dennis
Sharon Laskowski, National Institute of Standards
and Technology
Terezia Matus, International Foundation for
Election Systems
Veronica Belsuzarri, Illinois

Manufacturers and Printers contacted

Adam Carbullido, Elections Systems & Software
Darrell Aubrey, Hart
Donnetta Puckett, Diebold
John Groh, Elections Systems & Software
Howard Cramer, Sequoia
Michelle Schafer, Sequoia
Progress Printing, New Jersey
Shari Little, Elections Systems & Software
Skip DeBiase, Phoenix Graphics
Steve Bolton, Elections Systems & Software
Veronica Spencer, Sequoia
Zane Smith, Diebold

Core Project Team

Douglas Brown
Drew Davies
Elizabeth Hare
John Emerson
Julie Park
Laura Varacchi
Luke Woods
Mary Quandt
Matthew Terdich
Michael Konetzka
Kelly McLaughlin